



HORIZON

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**Broadening Horizons,
Transforming Lives**

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October 2012



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Mega PJ – green construction



After the MoA signing (from left): Dr Goi, Dr Ng, Dr Low, Tuan Mustapha, Datuk Loo, Prof Chuah, Shakry, Dr Tioh, and Prof Lee

“I applaud all the parties here for taking the initiative to actually apply green technology in building affordable houses,” said Secretary General of the Ministry of Energy, Green Technology and Water Malaysia Datuk Loo Took Gee. She was speaking at a ceremony of signing of a memorandum of agreement (MoA) between UTAR and Mega PJ Sdn Bhd at UTAR Kuala Lumpur Campus on 11 October 2012.

Signing the MoA on behalf of the parties were UTAR President Ir Prof Academician Dato’ Dr Chuah Hean Teik and Mega PJ managing director Shakry bin Ahmed, while UTAR Vice President (Research, Development and Commercialisation) Prof Dr Lee Sze Wei and Mega PJ Director Noor Hariri bin Mohamed Noor signed as witnesses. Also present was Group CEO of Tuanpha Group and Mega PJ Sdn Bhd Tuan Mustapha bin Haji Tuan Mat.

UTAR inventor Ir Dr Low Kaw Sai and co-inventors Dr Ng Soon Ching and Dr Tioh Ngee Heng had developed and filed for patent a green-technology prefabricated building material called ‘membrane encased lightweight concrete panel and block’. Under the MoA, Mega PJ would fabricate the green-technology prefab building material as a licensee of UTAR and use the prefab material in a project under the Rumah Mesra Rakyat 1 Malaysia (RMR1M) scheme in Kelantan.



Datuk Loo listening to Dr Ng’s explanation, while Dr Low chatting with Shakry and others.

“I am glad to mention that UTAR’s research efforts are synergistic to the Government’s plan towards creating a greener Malaysia,” said Prof Chuah, adding that all the research and development works in UTAR have taken the green aspect into consideration.

Tuan Mustapha said he hoped that the MoA would lead to commercialisation of the energy-efficient concrete panel to align with the Government’s initiative to widely apply green technology.

University of Tsukuba – new ties



UTAR signed MoU with Graduate School of Business Sciences of the University of Tsukuba to establish exchange programme for MBA students. It has an effective period of three years starting 1 October 2012. Exchange students would stay up to three months at the host institution. The university aspires to be a comprehensive

university, and its foremost mission is to provide an environment that allows future leaders to realise their potential in full. It prides itself on its beautiful campus, from where Mt. Tsukuba can be seen.

Aichi Gakuin University – new ties

The MoU signed between UTAR and Aichi Gakuin University valid for three years starting 31 October 2012. It formalised the exchange of students, academic materials, and library resources, visiting student programmes, and joint research activities between the sister universities. Aichi Gakuin University is founded on the spirit of Buddhism, in particular Zen Buddhism, which emphasises ‘the unity of learning and practice’. Guided by this spirit, the University aims at cultivating in students a sense of gratitude, thus enabling them to contribute to their society, and to human welfare and culture. The university has a campus in Nisshin and two in Nagoya.



UTAR-NI LabVIEW Academy

“UTAR and NI will be signing an MoU for, among a host of collaborative items, the establishment of a NI LabVIEW Academy and future NI Centre of Excellence in the Faculty of Engineering and Green Technology (FEGT) at Perak Campus and Faculty of Engineering and Science at Kuala Lumpur Campus,” said UTAR President Prof Chuah before the signing of a memorandum of understanding (MoU) between UTAR and National Instruments at UTAR Perak Campus on 24 October 2012.

Headquartered in the USA, National Instruments Corporation (NI) is a world’s leading provider of automated test equipment and virtual instrumentation software.

Under the MoU, a LabVIEW Academy will be set up in UTAR Perak Campus to generate more LabVIEW-trained and LabVIEW-certified developers and engineers from both UTAR undergraduate and postgraduate students to better serve the Electrical and Electronic (E&E) industry in Malaysia. The future UTAR-NI Centre of Excellence for Green Technology in Perak Campus will be a champion of R&D activities and academia-industry collaboration in the field of Green Technology.

Prof Chuah signed the MoU with NI Southeast Asia Managing Director Chandran Nair (second from right), while UTAR FEGT Deputy Dean (R&D and Postgraduate Programmes) Dr Lee Sheng Chyan (left) and NI District Sales Manager Kaw Kiam Leong (right) signed as witnesses.

“I am delighted to announce that the NI’s LabVIEW Academy at UTAR is the first one to be established in a university in Malaysia,” said Prof Chuah, adding that jointly UTAR and NI would invest a total of RM812,000 to set up the academy for the Certified LabVIEW Associate Developer programme. UTAR would invest in the NI hardware while NI would provide the NI software and services to the LabVIEW Academy in UTAR.

“Partnering with UTAR exemplifies our commitment to the research and academic community in Malaysia,” said Nair, adding that with the construction of their R&D and operations facility in Penang nearing completion, it would set to spur economic activities in the high-technology sector and create jobs for at least 1,500 people over the next 10 years.



UTAR-Huawei Networking Lab



Tan Sri Ong (centre) cutting the ribbon while Prof Chuah and Zhang look on; inset: Tan Sri Ong signing on the plaque

“Of the 10 Huawei University Training Labs, I am glad to say that UTAR is the first to set it up. This strongly reflects the seriousness and superior speed of UTAR in executing a project when compared with its peers,” said Malaysian Prime Minister’s Special Envoy to China Tan Sri Ong Ka Ting, before he officially opened the UTAR-Huawei Networking Lab at UTAR Perak Campus on 17 October 2012.

Also present at the ceremony were UTAR President Prof Chuah, Huawei Vice President of South Pacific Region Enterprise Business Group Tony Zhang Hui and Multimedia Development Corporation (MDeC) Chief Operating Officer Ng Wan Peng.

“The UTAR-Huawei Networking Lab will enable our students to have not only theory classes on the latest knowledge on Information and Communication Technology (ICT), but also the hands-on practical experience to acquire the latest ICT skills,” said Prof Chuah, adding that Huawei would also facilitate the internship placements of UTAR students and job placements of UTAR graduates in Huawei group’s of companies and their partner companies worldwide.

The UTAR-Huawei Networking Lab is part of the Talent Roadmap 2020 under the Government’s Economic Transformation Programme to propel the country to be a high-income economy by 2020. Huawei is collaborating with MDeC in developing ICT professionals to meet the human capital demand of Malaysia, which includes the setting up of Huawei University Training Labs with 10 local universities. UTAR was one of the 10 selected universities and the UTAR-Huawei Networking Lab was the first Huawei University Training Lab to be set up in Malaysia.

Tan Sri Ong also presented the Huawei Certified Datacomm Associate Certificate to 27 UTAR ICT students who passed the examination.

ICCM and tribute to TCM pioneer



Dato' Dr Hou (third from left) after unveiling the statue of Prof Ngeow, while Prof Chuah (second from left) and others look on.

As part of its year-long 10th anniversary celebration, UTAR held the first UTAR International Conference on Chinese Medicine (ICCM) at a hotel in Kuala Lumpur on 22 and 23 September 2012. At its launching on 22 September, the conference paid tribute to the pioneering Traditional Chinese Medicine (TCM) grand master Prof Dr Ngeow Sze Chan in commemorating the 10th anniversary of his passing.

In view of the emerging importance of TCM globally as a mainstream form of treatment, UTAR organised the conference in collaboration with the Division of Traditional and Complementary Medicine of the Ministry of Health, the Malaysian Chinese Medical Association, the Federation of Chinese Physicians and the Medicine Dealers' Association of Malaysia, and the Federation of Chinese Physicians and Acupuncturist Associations of Malaysia.

It was the first Chinese medicine conference of international level ever held in Malaysia. The conference served as a

platform for practitioners, scientists, researchers, academics and students of TCM from all over the world to update themselves on the latest developments of TCM. About 200 participants and presenters from Malaysia, Singapore, China, USA, Hong Kong, Australia and other countries attended the conference.

"A national policy is being drafted on traditional Chinese medicine to encourage established practitioners to form their own self-regulatory bodies. These bodies will enable a system of official recognition of member practitioners," said Deputy Higher Education Minister Dato' Dr Hou Kok Chung who was officiating the function on behalf of the Health Minister Dato' Sri Liow Tiong Lai.

"The mission of this conference is to encourage international academic exchanges and to generate greater interest and acceptance of Chinese medicine as a means of treatment," said UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik.

First ISER held

UTAR held the first UTAR International Symposium of Education and Research (ISER) at the newly completed Lecture Complex II, UTAR Perak Campus on 18 October 2012.

Themed 'Bridging Research and Academic Excellence: Identifying New Frontiers', the symposium aimed to provide a platform for academicians to present and exchange their view on the latest issues of education and research and to discuss ways to bridge the gap between academic and research excellence.

"There is a need for Malaysia to sustain development in research, innovation, commercialisation and entrepreneurship or RICE," said Prof Dr Morshidi Sirat (picture), Deputy Director General of the Department of Higher Education at the Ministry of Higher Education, when delivering keynote address at the opening of the symposium. "In this respect, it is noteworthy to look at the achievements of UTAR which has made headways in research and development on diverse areas of contemporary and emerging importance," he added.

"For a country to stay progressive, its people must continuously acquire more knowledge. But in this intensely

competitive global world of today, learning knowledge is insufficient. Therefore, a country must continuously create new knowledge to sustain its global competitiveness," said UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik.

The panellists of the forum titled 'Globalisation of Higher Education: Problems and Prospects' in the morning session comprised Chancellor of University System of Taiwan Professor Ovid Jyh-Lang Tzeng, UTAR International Advisory Council member Academician Professor Emeritus Tan Sri Datuk Dr. Augustine Ong Soon Hock and Deputy Vice Chancellor of INTI Laureate International University Professor Dato' Dr. Ibrahim Ahmad Bajunid. The moderator of the forum was Executive Chairman and Managing Director of Nusantara Technologies Sdn Bhd and Industry Advisor for UTAR Faculty of Accountancy & Management Dato' Ghazali bin Dato' Mohd Yusoff.



As a progressive university, UTAR regularly holds conferences and symposia as platforms for related experts to address current issues relating to academics and industry.

Regional workshop on DES



Prof Lee (left) with workshop instructors and participants in front of Dewan Tun Dr Ling Liong Sik

The first UTAR Regional Workshop on Distributed Embedded Systems (DES) with Emphasis on Open Source was held at UTAR Perak Campus. The two-week workshop, which ended on 17 August 2012, was a joint effort of UTAR and the Abdus Salam International Centre for Theoretical Physics, Trieste, Italy.

The workshop attracted 39 participants from Bangladesh, India, Indonesia, Iran, Malaysia, Myanmar, Pakistan, Sri Lanka and the Philippines. It was facilitated by 10 instructors from Malaysia, the UK, Switzerland, Germany, Nigeria, Chile, Ukraine and Slovenia, including UTAR Vice President (R&D and Commercialisation) Prof Dr Lee Sze Wei.

The workshop aimed to impart to the participants knowledge and skills that were required to design and build small to large scale distributed measurement and monitoring instrument

environments using freely available open source technologies. It also taught on how to use open source frameworks to reduce the development time to allow quick and easy customisation to individual requirements.

From left: Myanmar participants Dr Kyawt Khin and Dr Win Zaw said that the workshop had been useful and they hoped to co-host similar workshop with UTAR in Myanmar. Joel Baustita (left), a lecturer from Philippines said, "The knowledge and skills I learnt here will certainly help me to teach better".



Talking about breast cancer



At the event (from left): The audience showing their appreciation; a demonstrator explaining about the breast anatomy.

October 2012 was designated the National Breast Cancer Awareness Month. To raise the awareness of breast cancer prevention among the general public, the Centre for Cancer Research and Centre for Extension Education of UTAR, and Akademi Sains Malaysia jointly organised a one-day Breast Cancer Education Seminar on 20 October 2012 at UTAR Sungai Long Campus.

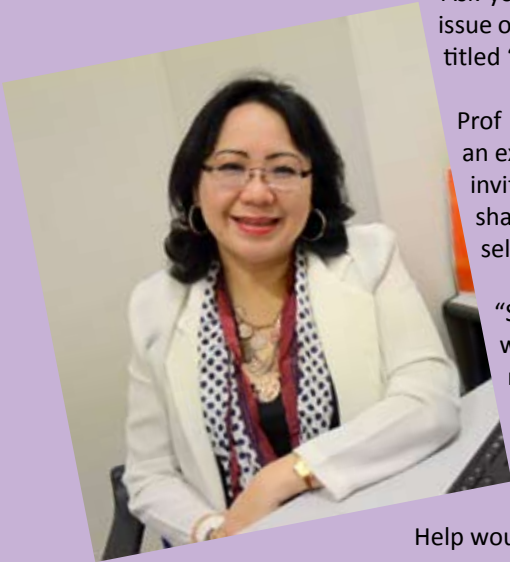
Among the talks held were 'Talking about Breast Cancer' by Consultant General Surgeon Dr Peh Kiam Heng from Sungai Long Hospital, 'Learn about Cancer for Cancer Subduing' by Prof Dr

Zhou Rou-Li from John Hopkins University, 'Cancer Therapy' by Prof Dr Jing An Rui from China, and 'Pain and Palliative Care' by Dr Robert Chen from UTAR Faculty of Medicine and Health Sciences. There was an emotive testimony from breast cancer survivor Erica Au Yang of Breast Cancer Welfare Association. She had been reaching out to those suffering from the disease.

There were a self-examination demonstration by Jayanthi and a workshop on 'Physiotherapy Care for Lymphedema' by Yew Su Fen.

A PhD made easier

“Ask yourself, what is the research question? Are you describing or exploring a new research issue or extend a prior study?” Prof Dr Nava Subramaniam (picture) asked the audience at a talk titled ‘Undertaking a PhD and Getting Published: Making It Easy’.



Prof Nava from Deakin University, Australia was on a four-day visit to UTAR Perak Campus as an external examiner for the Bachelor of Commerce (Hons) Accounting programme. She was invited to give a talk on 6 September 2012 to the staff and students of the campus, where she shared her experience with the audience on how to prepare for writing a PhD thesis and be self-motivated throughout the process.

“Start with top-ranking or easy reading articles. Also, attend conferences to get updated with latest topics and ideas,” she said, explaining that useful sources for research ideas ranged from journals to conferences. She continued that while a postgraduate student was usually all geared up for the PhD thesis at the beginning, the student might soon succumb to laziness and slow down. To avoid this, she said, “It’s good to have study buddies and attend seminars and conferences. Exercises and other physical activities help too.” Completing a PhD would take time, focus, discipline and detailed checking.

Help would be greatly needed in editing the thesis as well.

“Teach them [the buddies] to think as you. Not treating them as slaves and work together,” she advised, drawing laughter from the crowd.

Malaysian economic landscape at a glance

“Just as in the US presidential election, the upcoming 13th general election (GE13) in Malaysia will be closely fought,” said Tan Sri Dato’ Dr Lau Ban Tin (picture) in a talk titled ‘A Glance into the Malaysian Economic Landscape from Now until after GE 13’ at UTAR Petaling Jaya Campus on 3 November 2012.

He spoke at length on the economic activities and output levels in Malaysia, the country’s balance of payment and foreign direct investments, infrastructure development, education and healthcare costs, business growth and competitiveness, the employment

rate, ringgit’s strength and money supply, financial and property prices before and after GE13. He also predicted that the government handouts would cease, price of petrol would go up as subsidies were withdrawn or reduced, and that the goods and services tax would be introduced, resulting in an overall increase in the price of goods and services.

Tan Sri Lau elaborated on Malaysia’s sovereign debt and the effects of the Euro Zone financial crisis. The European crisis would continue to affect the world economy negatively and Malaysia would not be spared. The negative effects of this economic depression, according to Tan Sri Lau, would be as serious as the previous Great Depression and it would be felt in Malaysia by 2013. For this reason, he predicted that the General Election would be held in December 2012.

The talk was jointly organised by UTAR Centre for Extension Education and Tunku Abdul Rahman College School of Business Studies Ex-Students Association.



Osteoporosis and EECF

“Osteoporosis is a condition characterised by a decrease in the density of bone, decreasing its strength and resulting in fragile bones,” said orthopaedic surgeon Dr John Alphonse Decruz from Hospital Sungai Long in a public talk at UTAR Sungai Long Campus on 8 September 2012.

UTAR Faculty of Medicine and Health Sciences at the campus, which is the hospital’s neighbour, invited Dr Decruz to speak on ‘Osteoporosis – the Silent Killer No More’ and his colleague clinical hypotherapist Peter Terence De’ Cruz on ‘EECF – an Alternative to Heart Surgery’ in a two-hour talk.



Dr Decruz in his office

Dr Decruz added that osteoporosis literally leads to abnormally porous bone that is compressible, like a sponge. This disorder of the skeleton weakens the bone and results in frequent fractures in the bones. Bones that are affected by osteoporosis can fracture with relatively minor injury that normally does not cause a bone to fracture. As patients with osteoporosis have no symptoms until bone fractures occur, he advised those who are above 65 years old, suffering from persistent back pain or unclear vision even with glasses, sustaining a fracture after the age of 50, menopause before the age of 45, current or previous smoker, having more than two drinks of alcohol several times a week, and underweight for their height to seek medical consultation.



De’ Cruz (right) with Meoy (centre) and his family

FCI showcased



UTAR Faculty of Creative Industries (FCI) exercised its creativity in promoting the programmes that it offered during the FCI Programme Showcase held at Petaling Jaya Campus on 13 October 2012.

The faculty invited Red FM radio deejays Terry and Azura (top picture), and successful UTAR Broadcasting graduate Quek Shio Chuan to share their experiences and give helpful advice to students who aspired to start a career in the creative industries especially in the broadcasting and entertainment industries.

“It is important for you to have passion in your work,” said Azura, advising students to be passionate about their studies and gain as much knowledge as they could to better prepare for their careers. Terry advised, “Always put your best self forward to show your personality to others. And always strive to be better in what you do.”

“You must maintain their your of enthusiasm and fervour, because these are the essential elements to keep you progressing and outdo others in the industry,” said Quek to the audience, who included his juniors in UTAR as well as school students who were interested to study Broadcasting. He spent over an hour sharing his success story in the broadcasting industry, which included several of his notable works such as TV commercials for Petronas titled ‘Strangers’ and ‘Guang’. It was the short film ‘Guang’ that earned him the BMW Shorties 2011 Grand Prize Award and other awards for best screenplay, best sound design and best actor, as well as the Best Short Film Award at the Alto Vicentino Film Festival in Santorso, Italy (see also page 9).

Among the school students at the showcase event were those from SMK Dato Ahmad Razali (right picture). They were briefed on the programmes by the lecturers and students of the faculty.



A constructive open day

resources is possible,” he said, adding that the ultimate goal was to offer perfect value to customers with zero waste. Therefore, he urged the audience to practice the 4Rs – recycle, reduce, reuse and regeneration – to manage wastage. “A popular misconception is that lean is suited only for manufacturing,” he accentuated.

During the event, the CIOB Queen Elizabeth Jubilee Award was presented to Liew Keng Soon and Best Final Year Project Award to Lo Jun Haw. Liew, a second-year Construction Management student received prize money of 500 sterling pounds and became the first UTAR student to be presented with the award. Liew’s senior, Lo, won RM200 cash prize with his final-year project titled ‘The Effects of Different Burning Temperature of Rice Husk Ash in Concrete’.

Two other invited speakers for the event were from the corporate sponsors Ajiya Berhad and Wellguard System.

Representatives from Ajiya Berhad checking out a model at the Construction Management workshop



Dr Yeow (centre) with CIOB General Manager Audrey Chen (his right), Construction Management Department Head Ar Tan Seong Yeow (his left), Liew (second from left) and the organising committee members

“You are the precious future of the construction industry. The eminent role that you play will go a long way in conserving Mother Earth,” said Chartered Institute of Building Malaysia President Dr Yeow Yeon Foo and the crowd erupted into applause.

Dr Yeow was delivering a talk titled ‘Lean Construction – A Construction Project Management Process for Sustainability’ during the open day held by the Department of Construction Management at UTAR Perak Campus on 20 October 2012. His audience comprised mainly Foundation, Construction Management, and Environmental Engineering students of UTAR. “The word ‘lean’ means maximising customer value and minimising waste. To create greater customer value with fewer



Talk in session (left) and Intel engineer explaining about motherboard

a highly competent signal integrity engineering team responsible for testing and specifying the specification parameters that ensure the integrity of high-speed signals in an Intel-based system.

The two-hour talk touched on the job responsibility of an Intel signal integrity engineer. The speakers also shared some basic technical information of signal integrity. The audience witnessed the latest Intel phone from India being stripped down before their eyes at the end of the talk. They also interacted with the Intel engineers.

UTAR-Intel interaction

UTAR Department of Electronic Engineering hosted the UTAR-Intel Interaction Day at UTAR Perak Campus on 30 July 2012.

The department aimed to provide their students with some insights on signal integrity in electronic design through the technical talk. For that they have invited five engineers from Intel.

Intel is a world’s largest semiconductor company which is famous for its processors for computer notebooks, desktops and servers. It is a leader in integrated circuit (IC) design and manufacturing. And it has

UTAR plays host to...

UST, Taiwan



Three delegates from the University System of Taiwan (UST) visited UTAR Perak Campus on 6 November 2012. The UST is a merger of four leading research universities in Taiwan, National Central University, National Chiao Tung University, National Tsing Hua University and National Yang-Ming University. UTAR Centre for Environment and Green Technology Chairman Prof Dr Show Kuan Yeow (right) led other UTAR staff in welcoming the visitors Prof Liang-Chien Chen (left) and Dr Tang-Huang Lin from National Central University, and Dr Kai Hsien Chi from National Yang Ming University.



KMUTNB and TGGSE, Thailand

Ten delegates from King Mongkut's University of Technology North Bangkok Faculty of Engineering, led by Dean Dr Viboon Chunkag, Vice Dean in Research Affair Dr Kam Pana-Supphasadu, and Vice Dean in Academic Affairs Dr Wiboon Lertwimoimun, and five delegates from Thai-German Graduate School of Engineering, led by Director Prof Dr Prayoot Akkaraekthalin and Deputy Director Dr Suchart Siengchin visited UTAR Faculty of Engineering and Science on 5 November 2012. They were received by Dean Prof Ir Dr Yow Ho Kwang, Deputy Dean Dr Than Cheok Fah, Director of Division of Community and International Networking Dr Tan Sin Leng and other UTAR staff.



Industry advisory panel

The Industry Advisory Panel Meeting was held once again on 28 September 2012 at UTAR Faculty of Engineering and Science at Kuala Lumpur Campus. UTAR academic staff from the Faculty of Engineering and Science and Faculty of Engineering and Green Technology welcomed the 20 advisors who were industrial experts and representatives from professional bodies

NCUE, Taiwan



Two delegates from National Changhua University of Education, Taiwan, Vice President Prof Chen Ming Fei (second from left) and Dr Liu Zhao Lung (left) visited UTAR Petaling Jaya Campus on 25 September 2012. They took the opportunity to officially unveil the name plaque of Taiwan Education Center Malaysia which is located in the campus with Dr Tan Sin Leng (second from right).



JU and JIU, Japan

On 14 September 2012, 90 students from Josai University and Josai International University received their certificates of completion for the two-week English Immersion Programme in a ceremony at Perak Campus, where they performed group singing and dances. "Thank you for taking the first step to come to Malaysia to know us better," said UTAR Vice President (Internationalisation and Academic Development) Prof Dr Ewe Hong Tat. He hoped that the students would always remember their sweet memories of UTAR. The English Immersion Programme was one of the collaborative initiatives of the two sister universities.

Quek ready for greater things in filmmaking

Quek Shio Chuan (picture) elevated Malaysia's prestige in filmmaking to a whole new level when he became the first Asian to win the Best Short Film Award with his 14-minute TV commercial 'Guang' for Petronas in the Alto Vicentino Film Festival in Santorso, Italy in June 2012.

Earlier, the short film 'Guang' already won Quek the grand prize at the BMW Shorties 2011 which brought him a production grant worth RM 75,000.

"My journey into filmmaking started from my first video assignment for the Broadcasting II unit [in UTAR]. The assignment eventually won us RM 40,000 and four awards Outstanding Music Video, Exceptional Lyrics, Finest Music and Arrangement, and Phenomenal Art Direction in the Astro Nextgen Contentpreneur Awards 2008," said the multiple-award winner, Quek. He added, "Perhaps the most 'powerful thing' my lecturers have told me was never to let achievements get the better of me because there is always room for improvements. All these awards serve as an assurance to the path I've taken [is correct] and as a reminder to keep me striving to achieve greater things in the film industry."

Not long after Quek had completed the Bachelor of Communication (Hons) Broadcasting in UTAR in 2009, he was contacted by Reservoir Production Sdn Bhd, a leading production house in Malaysia, who had viewed the production of his final-year project. He is now the commercial film director of the production house.

Despite considered young in the industry, Quek has directed in a few outstanding productions, which include the recent Ramadan TV commercial of Petronas 'The Sparkle Project' featuring local celebrities Yuna and the Strangers.

Hoh, a student-entrepreneur makeover

Faith isn't just her middle name when it comes to living her life. For Sheryl Faith Hoh, she always has faith that if she works hard she will surely succeed.

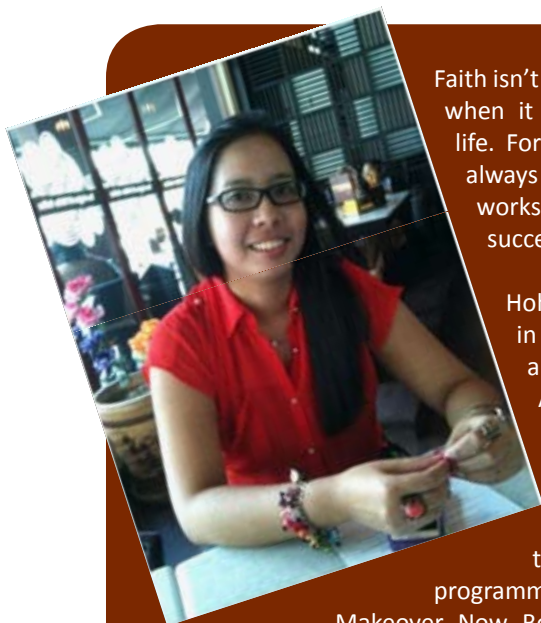
Hoh always has business in mind. She was already selling the American Vegan lip balms during her undergraduate days in UTAR. After graduating from the UTAR Advertising programme, she founded the

Makeover Now Boutique. Today, the successful businesswoman has not only created jobs for others, but also helped others to build their own business.

"Starting a business is never easy," says Hoh. She adds, "There were many odds against success especially when creating a substantial client base who believes in my products and who says good things about my way of doing business. But I was determined to improve and never once gave up." She has been keeping her faith that hard work precedes success.

"I've always wanted to own a small business, so I enrolled in the UTAR Advertising programme to acquire knowledge and skills in marketing and promotion especially for doing business online," says Hoh, adding that despite being a small business owner, she still needs to know many other aspects of business including what financial implications of the country's economy, budget and laws are on business. She is glad that she can still turn to her former lecturers for guidance.

On the advice on doing business to her juniors in UTAR, Hoh says, "Start small. Start young. You're only at that age once."





A historic 19th October

The year-long 10th anniversary celebration of UTAR reached its climax on 19 October 2012, a day designated for the UTAR 10th Anniversary Celebration. It was a historic occasion attended by all stakeholders of UTAR – Board of Trustees, Council members, staff, students, alumni, associates, partner universities and industry partners.

To top it up, the majestic grand hall, a new icon in the Perak Campus, completed in time for the anniversary celebration, was officially launched by the person it was named after, UTAR Council Chairman Tun Dr Ling Liong Sik. He was accompanied by his wife Toh Puan Ena Ling, UTAR Education Foundation Board of Trustees Chairman Tan Sri Dato’ Dr Sak Cheng Lum, UTAR President Ir Prof Academician Dato’ Dr Chuah Hean Teik and other distinguished UTAR Council members.

“UTAR was built on the vision of one man, our forerunner and Council Chairman himself, Tun Dr Ling Liong Sik,” said Prof Chuah, adding that Tun Dr Ling could foresee the future educational needs of the country then and had the determination to transform his dream into reality. And to honour him for his immense

contributions, the University unanimously decided to name the imposing grand hall after Tun Dr Ling who is of equal greatness. Prof Chuah earlier thanked all the guests and representatives from local and foreign partner institutions.

In response, Tun Dr Ling shared moving stories about how UTAR was first conceptualised and how donations rolled in, before he concluded by saying, “Today, everything in UTAR is built with public donations. In all humility, I accept this honour on behalf of the thousands who helped build this hall. Education is our future, I am happy that people share our dream.”

The audience were then treated with video presentations, poetry recitals in four languages Malay, English, Chinese and Tamil, songs by Grand Choir and other performances. There was also a citation of tribute to Tun Dr Ling.

To commemorate this historic occasion, the celebration ended with Tun Dr Ling, Dato’ Dr Sak and Prof Chuah planting Palmyra palms (*Borassus flabellifer*) at the University Garden behind Dewan Tun Dr Ling Liong Sik.



Tun Dr. Ling unveiling the plaque of the Dewan while (from left) Tan Sri Dato’ Dr Sak, Prof. Chuah, Tan Sri Dr Ting Chew Peh and Toh Puan Ena Ling look on



Tun Dr. Ling launching the event using a Kinect application developed by UTAR staff



Assistant Lecturer Gangadurai Ganesan (left) and student Shivashangaree Chanasekaran reciting a Tamil poem



Tan Sri Dato’ Dr Sak presenting Tun Dr Ling a pewter plaque featuring Dewan Tun Dr Ling Liong Sik



Tun Dr Ling planting a Palmyra palm that signifies speedy progress of UTAR in the future

bration

A landmark convocation

Pride and joy oozed as UTAR held its landmark 15th convocation at the scenic UTAR Perak Campus on 20 and 21 October 2012. The celebratory ambience was greatly amplified by the majestic Dewan Tun Dr Ling Liong Sik which hosted the UTAR convocation for the first time.

Over the weekend, 2,118 radiant students received their scrolls in four sessions. They graduated from 50 programmes comprising 41 Honours Bachelor's, eight Master's and one PhD. The graduates included the pioneer batch from Bachelor of Accounting (Honours) and Bachelor of Economics (Honours) Global Economics.

The convocation also witnessed the conferment of UTAR Honorary Doctor of Science to former chairman and advisor of UTAR Planning and Development Committee Datuk Yong Ming Sang for his outstanding contributions to science, particularly in the fields of quantity surveying, building and construction, in the application of scientific knowledge to lead business corporations and statutory bodies, and in spearheading the development of UTAR and the construction of its Perak Campus.

The remarkable event was graced by four guest-of-honours. They are (in chronological order) the MCA President Datuk Seri Dr Chua Soi Lek, Raub Oil Mill Sdn Bhd Managing Director Tan Sri Dato' Kam Woon Wah, IOI Corporation Berhad Group Executive Chairman Tan Sri Dato' Lee Shin Cheng and UTAR Council Member Dato' Seri Ong Ka Chuan.



Oratory appeal: Dato' Seri Dr. Chua wowing with his hallmark commanding eloquence



Well-prepared: Tan Sri Kam delivering his lines of advice with poise and confidence



Words of wisdom: Tan Sri Lee sharing his rags-to-riches story



All smiles: A beaming graduate posing with Dato' Seri Ong (left) and UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik





Benevolent gesture: The Star Publication Regional Manager, Operations (North) Chung Chok Yin (left) presenting a mock cheque to UTAR Education Foundation Board of Trustees Chairman Tan Sri Dato' Dr Sak Cheng Lum, while Tun Dr Ling (centre), UTAR President Ir Professor Academician Dato' Dr Chuah Hean Teik and Lee Kum Kee General Manager (South East Asia, Middle East and Africa) Edward Chua (right) look on.



Kind contribution: Tan Sri Hew See Tong (left) of Hughes Corporation presenting a mock cheque to Tan Sri Dato' Dr Sak, while Tun Dr Ling, Prof Chuah and Chua look on.



Drum-atic experience: UTAR students enthral the audience with their high-spirited Festive Seasons Drum Performance.

UTAR holds appreciation dinner

"This year UTAR celebrates its 10 years of excellence in education," said UTAR Council Chairman Tun Dr Ling Liong Sik at the UTAR 10th Anniversary Appreciation Dinner, first function to be held at the newly unveiled grand hall which was named after him.

UTAR hosted the dinner on 14 October 2012 at Dewan Tun Dr Ling Liong Sik at Perak Campus in collaboration with Lee Kum Kee as part of the University's year-long 10th anniversary celebration.

Tun Dr Ling continued, "As we celebrate all our accomplishments and achievements, we are also mindful that UTAR will not be where it is today if not for the support that the University received from thousands of benevolent corporations, organisations and individuals who shared and believed in the University's aspirations. Their benevolent deeds will always be our source of inspiration as we move forward to achieve greater glories for many decades to come."

Sponsored by Lee Kum Kee, the glittering event presented guests with the rare opportunity to savour a delightful, ten-course extraordinary dinner prepared by renowned award-winning culinary master chefs from China. The dinner commenced with food presentation by Master Chef Lu Yong Liang, a foremost chef specialising in Hubei cuisine who recreated the award winning dishes from China in sync with Lee Kum Kee's mission to promote Chinese cuisine worldwide. Dubbed as Wuhan's Team, the 10 culinary masters consist of Lu Yong Liang, Zou Zhi Ping, Chan Fu Zeng, Gan Quan, Chen Liang, Wang Bo, Pan Xiao Qiang, Yang Chun Hui, Zhang Liang and Liu Yi Li.



Curtain call: Master Chef Lu Yong Liang (centre) flanked by Tun Dr Ling, Tan Sri Dato' Dr Sak and Prof Chuah on his right, and Chua and Fung on his left, and the fabulous Wuhan Chef Team thanking the guests

Double celebration for UTAR



Tun Dr Ling: Que Sera Sera... whatever will be... will be...



Inje University students performing the 'Oppa Gangnam' Style

"Thank you for celebrating UTAR's 10th anniversary with us tonight. I truly wish that all of you could join the alumni network and have a very successful future," said UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik at the UTAR 10th Anniversary and Alumni Homecoming Dinner held at Grand Kampar Hotel on 20 October 2012.

UTAR Council Chairman Tun Dr Ling Liong Sik then gave a short speech to thank everyone for attending the dinner before he rendered Que Sera Sera and spurred the crowd to sing along with him to create an atmosphere of togetherness.

About 300 guests attended the double-celebration dinner where they witnessed the cutting of a huge birthday cake with 10 candles stuck on top for the decennial celebration together by Tun Dr Ling, Prof Chuah, UTAR Council members Datuk Oh Chong Peng, Hew Fen Yee, UTAR International Advisory Council member Academician Prof Emeritus Tan Sri Datuk Dr Augustine Ong Soon Hock, Datuk Yong Ming Sang and former UTAR President Tan Sri Datuk Dr Ng Lay Swee.

Several awards were given out. The UTAR Long Service Award was awarded to 19 staff including Prof Dr Lim Chooi Kwa from the Institute of Chinese Studies, who shared that he was deeply honoured for his service had been acknowledged by UTAR. The Mathematics Society of Kuala Lumpur Campus won the Best Society Award (course-based) and Wushu Club of Perak Campus, the Best Society Award (non-course-based). Public Relations student Moo Hong Yuen, who received the Best Student Leader Award, said, "Many thanks to UTAR for giving me the opportunity to be involved in many activities." Architecture student Chan Ai Ying was the Sportsman of the Year. Student Chong Fatt Yi received the Most Talented UTARian Award through a representative.



Long-serving 'old' UTAR staff posing with Tun Dr Ling and Prof Chuah



Student award winners with Tun Dr Ling and Prof Chuah

Duo receives best young technopreneur award

UTAR postgraduate students Gan Yu Han (right) and Leong Chee Ken (left), received the Best Young Technopreneur Award from Malaysian-German Chamber of Commerce and Industry Executive Director Alexander Stedtfeld (centre) in the Fourth Technopreneurship and Innovation Symposium and Exhibition. The award would entitle the duo to go for a three-month internship with European companies based in Malaysia.



The event, which was held at Technology Park Malaysia, Kuala Lumpur on 21 and 22 October 2012, was organised by Malaysian Scientific Association and WENCOM Career Consultancy as a platform for participants to gain insight into various successful models of university-business collaboration. It was supported by the Ministry of Science, Technology and Innovation Malaysia, EU-Malaysia Chamber of Commerce and Industry and Malaysian-German Chamber of Commerce and Industry.

The duo's winning entry was a proposed contour positioning system (CPS) for an electric car that accurately estimates the percentage of battery energy needed to reach a desired destination. Unlike conventional systems which consider only distance, theirs takes into account the slope conditions. The CPS gets the distance and elevation data from Google Earth using Python software and performs the necessary calculations using Matlab.

Lee awarded Crowe Horwath scholarship



UTAR Architecture student Lee Kah Suang (picture) was awarded the Crowe Horwath Project Change Scholarship on 9 July 2012.

Crowe Horwath is a global professional services network originated from the USA. Their initiative Project Change Scholarship aims to bring about change to in the lives of deserving students through giving them financial awards.

Under the scholarship, Veritas Architects Sdn Bhd would sponsor RM11,000 to cover Lee's tuition fees and living expenses from July 2012 to January 2013. Lee competed with two other applicants from local universities. She said that she was awarded the scholarship mainly due to her family's financial background and her good academic performance.

Third in intervarsity Science quiz

UTAR Faculty of Science (FSc) hosted the UTAR Intersivity General Science Quiz Competition at Perak Campus on 14 July 2012 as part of its year-long 10th anniversary celebration.

Themed 'Bridging the Gap between Science and Real Life', the competition was participated by 84 A-Level, pre-university and undergraduate Science students in 21 teams from different institutions including International Medical University, Taylor's University, UCSI University and UTAR. The quiz covered Science topics such as Biology, Chemistry, Physics, Mathematics, Astronomy and Environmental Science.

A team from Taylor's University emerged as champion, while a UCSI team and UTAR team won the second prize and third prize respectively. The winning UTAR team comprised four Biomedical students Lee Yi Heng, Tan Zheng Tat, Lai Kah Nyin and Leong Kang Yung.

"We did not expect to win as there were so many competing teams," said Lee. He thanked his team-mates for showing great teamwork in the competition.



Winners posing with FSc Dean Dr Lim Tuck Meng (centre, in batik) and others

UTAR's best website - ICS



UTAR Institute of Chinese Studies (ICS), the champion in the UTAR Best Website Competition 2012, received the award at a ceremony held at UTAR Petaling Jaya Campus on 2 October 2012.

The competition, held as part of the year-long UTAR's 10th anniversary celebration this year, was open to more than 50 websites of all the faculties, institutes, centres, divisions and departments of UTAR. They were judged based on their design, content, innovation, user-friendliness, navigability, and copywriting quality.

UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik (right) presented the prize to ICS Deputy Dean Dr Chong Siou Wei (left).

"I find that all the websites of UTAR are as informative and creative, therefore, we are exceptionally glad that ours is judged the best," said Dr Chong. He thanked the staff and students of ICS saying that without their support, the institute would not have won the prize.

Four prizes won at IEEE conference

UTAR students won four prizes at the Third IEEE Conference on Sustainable Utilization and Development in Engineering and Technology (STUDENT) held at UTAR Kuala Lumpur Campus from 6 to 9 October 2012.

Lecturer Julian Tan Kok Ping and Mechatronic Engineering students Tan Jun Quan and Ang Eng Ling with entry titled 'Unmanned Aerial Vehicle for Civil Application – Mapping', Mechatronic Engineering student Tan Kock Li and Project Supervisor Chuah Yea Dat with 'Power Management and Saving System', and postgraduate students Leong Chee Ken and Gan Yu Han with 'Contour Positioning System' won the first, second and third prizes respectively in the project poster category.

Leo Yean Ling, a UTAR postgraduate student won the Best Paper Award with her entry titled 'Weight Maximization Scheme for RNA Pseudoknot Prediction'.

Jointly organised by IEEE SMC Malaysia Chapter, IEEE PELS/IAS/IES Joint Malaysia Chapter, UTAR IEEE Student Branch and the Centre for Vehicular Technology at UTAR Faculty of Engineering Science (FES), the conference aimed to provide a platform for students in the field from all over the world to present their findings and keep abreast with the latest developments in the industry.



Champ and vice-champ in basketball

On 19 July 2012, UTAR basketball team emerged as champion of the KAMY Cup – Perak Open Basketball Championship which was held in Ipoh, Perak. Organised by Ipoh Basketball Association, the championship was open for participation for teams from Perak. This year, 24 teams took part in the championship. The UTAR team beat a team from Batu Gajah in the finals with a score of 83-79 to emerge as champion.

This is the third successive year that UTAR took part in the championship. UTAR team had also won the second and third places in previous two years. "Teamwork was essential for us to deliver excellent performance," said UTAR team captain Chai You

Hong, adding that the team members had trained hard for the championship.

In another championship, the Ampang Cup – Ipoh Open Basketball Championship, UTAR team took the second place on 21 August 2012. It trailed the champion team from Ipoh with a score of 47-78.

Organised by the Ipoh Basketball Association, the annual championship is open to teams of both young and veteran players all over Malaysia. It aims to raise the standard of basketball game among Malaysians. Seven teams took part in this year's championship.



KAMY Cup: UTAR team manager and coach Adrin Yeap Wai Kuan (standing, left) and UTAR winning team (in blue uniform) posing with the first runner-up team and organisers



Ampang Cup: UTAR team posing with their mock cheque and organisers

Seven medals in taekwondo championship



UTAR taekwondo team won seven medals – four gold, two silver and one bronze – in the inaugural UTAR Taekwondo Poomsae Invitation Championship which was held at Perak Campus on 15 July 2012.

Organised by UTAR Taekwondo Club, the championship was participated by nine teams from Advance Taekwondo, Persatuan Taekwondo Batu Pahat, Chonkwon Taekwondo Club, DS Club, HELP University, Imperial Batu Gajah Club, JASS Taekwondo Club, PMG Taekwondo Club, SOMA, and UTAR Taekwondo Club.

The four gold medals were won by Financial Economic student Vinon Koh Yung How in men's individual event, Accounting student Gan Xiang Yan in women's individual event, and two from Gan and partner Foundation in Science student Tieu Jun Liang in duo events. The two silver medals were from Accounting student Chong Xin Yi, and Banking and Finance student Lai Mei Hsien, and the bronze from Public Relations student Ho Jing Shan, all three in women's individual events.

Korea study tour

Three UTAR students, first-year Biomedical Science student Chuah Sim Li, final-year Marketing student Pan Vic Qi and final-year Chemical Engineering student Tan Ann Chen attended the Mokpo National University Korean Language and Culture Program from 6 to 16 August 2012.

Mokpo National University was the first South Korean university that signed a memorandum of understanding for collaboration with UTAR. The Korean university has been inviting UTAR students to the Mokpo National University Korean Language and Culture Program since 2009. In UTAR, the annual cultural exchange programme is coordinated by the Department of Soft Skills Competency.

The three Malaysian lasses learned a lot from the cultural exchange. Besides attending Korean language lessons, they



Korean traditional handicraft class in session

together with other international exchange students also learned hands-on how to make Korean traditional handicrafts, cook Korean cuisine, perform the traditional Korean tea ceremony and even spar in the Korean national sport Taekwondo. The exchange students stayed a night at Sunwoon Temple.

There were outdoor activities too. The exchange students visited in Seoul, the Changdeokgung or 'Prospering Virtue Palace' which was built during the Joseon Dynasty (1392–1897); the N Seoul Tower, a communication and observation tower located on Namsan Mountain; and Dongdaemun Market, a popular shopping and tourist destination. They also visited Damyang, a rural area famous for its bamboo trees; and Gwangju, a major political and economic centre of Korea since its establishment in 57 BC, and now a designated metropolitan city under the direct control of the central government's Home Minister.



Malaysian ambassadors (from left) Chua, Tan and Pan in traditional Malaysian costumes

Universal love learnt in Taiwan

Five final-year UTAR students, Public Relations students, Koh Shi Ling, Nancie Hoo May Loo, Soong Siow Siang and Tan Sook Fung, and Psychology student Tan Rui Ying, went on the Service Learning and Humanity Program of Tzu Chi College of Technology in Hualien, Taiwan.

Tzu Chi College of Technology was established by Tzu Chi Buddhist Compassion Relief Foundation in 1989. The foundation promotes four major missions: Charity, Medical Care, Education, and Culture. Currently, the college admits graduates from junior high and senior high schools without restriction as to religion.

The two-week programme aimed at creating greater awareness of the virtue of humanity among the international participants. It was held from 2 to 14 September 2012. In UTAR, it is coordinated by the Department of Soft Skills Competency.

Together with other international students, the five Malaysia lasses were taught on Taiwanese Studies. To enhance their learning, they provided volunteer community service at an aboriginal village near the college and cleaning a beach. They visited a recycling facility run by the college to learn about the processes. They actually put their hands in sorting out recyclable materials of unloaded trash from non-recyclable ones. The trip was not all about hard work, there were fun times too. The participants visited many interesting places including the scenic Liyu Lake or Carb Lake and a cow farm for leisure, Ziqiang Road Night Market and Hualien downtown for shopping, and the Tzu Chi Aboriginal Museum to learn more about the indigenous people.



UTAR delegates (from left) Sook Fung, Soong, Hoo, Rui Ying and Koh at the campus

We care, so we act

The We-Care-We-Act (WCWA) community service campaign was initiated by the Department of Soft Skills and Competency (DSSC) as a meaningful way to celebrate the UTAR 10th Anniversary. Launched in the beginning of the year, the campaign aimed to engage UTAR students in volunteering community service in 20 new villages in Perak including Banir Estate, Tapah Road,

Kampung Pahang, Pekan Getah, Temoh, Chenderiang, Bidor Station, Sungkai, Air Kuning, Sungai Kroh, Tanah Mas, Chendrong, Lawan Kuda, Simpang Pulai, Chui Chak, Kuala Bikam, Sungai Durian, Coldstream, and Batu 12.

Sungai Siput Selatan New Village – health camp



On 8 July 2012, as early as 8.30am, 20 UTAR students, led by DSSC staff and two medical officers from 1MCA Medical Foundation were already at Sungai Siput Selatan New Village near Kampar. They were there to hold a health camp to provide health screening and promote healthy lifestyle among the villagers. Students helped in checking the height, weight, BMI, body fat, age and pulse rate of villagers or ‘patients’, while the medical officers checked their glucose and cholesterol levels before providing advice, all free of charge. Fifty villagers, most of them aged over 40, turned out at the health camp. After half-a-day’s hard work, the health camp ended at 1.00pm. The village head thanked all the volunteers.

Tanah Mas – learning farming



Volunteers and Yoo in front of a local temple

Yoo also explained about the organic farming methods that he used which does not involve the use of chemical fertilisers. After working hard under the hot sun, the volunteers enjoyed themselves with a healthy red juice drink made from the roselle fruits they harvested.

“I’m glad that the students have handled the hot weather well,” said Yoo. He hoped that the young would appreciate the contributions of agriculture to the country’s economy.

The WCWA project in Tanah Mas near Bidor on 1 July 2012, was a twist. Instead of helping the villagers in a certain way, this time, the UTAR student volunteers learned from the village head Yoo Ah Kou, as a way to show that they care by understanding and doing what the villagers do.

Forty UTAR students from Perak Campus spent the Sunday constructively learning how to harvest roselle fruits and plant white radish from Yoo. The village head first explained the different plant varieties of roselle. He then brought the students to the orchard where they practiced harvesting the fruits with cutters. They then learned about planting white radish by first watering the planting beds. And 20 minutes later, bowls of white radish seeds were given to be planted in the wet beds.



中华研究院推动中华文化

金宝庆中秋 2012年“同欢共乐庆中秋”是由金宝十二乡会联办、培元独中协办，而其中一项活动—现场灯笼制作公开赛则是由金宝十二乡团的金宝古冈州会馆负责举办，其宗旨是藉欢庆中秋佳节，承传及发扬华人传统文化。黄文斌副教授与石碧芬老师协同刘美仪助理及王洪章同学一行人于9月23日前往金宝古冈州会馆，参观所举办的灯笼制作公开赛，王同学也报名参加比赛。9月29日中秋节前夕，拉曼大学师生们一共16人在黄副教授的带领下，一同参与了“同欢共乐庆中秋”提灯游行。参与游行的人数约有千多人，其中亦不乏友族同胞，吸引多人围观。



增龙秋祭行



在我国的各乡团会馆，一般上每年都会举行春、秋二祭。所谓「慎终追远，民德归厚」，追思和缅怀祖先为华族的主要传统习俗之一。

这回藉着农历七月孝道月的日子，黄文斌副教授与中华研究中心属下马来西亚华人及文化组的主任于2012年9月2日带领五位学生一同参与金宝增龙会馆举行「秋祭」活动。黄副教授表示这次希望借此机会开拓学生的视野，让他们真正走入社会，深刻地体验中华传统习俗的意义和了解这个逐渐被人们所遗忘的传统习俗。

中华研究院古迹行

中华研究院与台湾国立清华大学国际志工团首次合作，在务边（Gopeng）展开为期一个月的“务边华人历史建设计划”。希望藉着这个历史考察工作收集、整理及保存开埠逾160年的务边珍贵历史。

这次志工团基本上要完成三项工作。第一项就是改善务边文物馆的现况，协助成立不久的务边文物馆补充历史资料及改善不足之处。两校的服务团和志工团除了为务边文物馆制作了投影片，也改善了文

物馆的历史介绍小册子。第二项工作是社区历史资料的收集与整理。为后人留下文献记录。第三项工作是与社区的互动。志工团与已有百年历史的文明华文小学进行交流，并向小学生们灌输环保的概念。

中华研究院于8月21日在金宝校区举行了一场别开生面的“务边古城镇历史资料收集成果发布会”，发表这一个月以来两校学生在务边考察的成果。



务边史迹考察

寻访金宝会馆足迹

中华研究中心正进行一项名为「The History of Chinese Guilds And Associations in Kampar」的研究计划，主要针对金宝地区的会馆进行考察与研究。为了让师生们更了解先辈移居及开发金宝的历史，中华研究中心属下马来西亚华人及文化研究组黄文斌副教授带领了该中心成员及同学，拜访了金宝旧街镇内的其中3座会馆：清英莲花会馆、古冈州会馆及增龙会馆。拜访结束后，同学们犹如上了一堂会馆史，更重要的是同学们从老师的身上学习到如何与社区的会馆进行交流与互动。



中华研究院赴学术研讨会

何启良教授与廖冰凌助理教授主持“第四届马华文学国际学术研讨会”论坛

何启良教授与廖冰凌助理教授受邀出席由马来亚大学中文系、马来亚大学中文系毕业生协会、华中师范大学文学院、《外国文学研究》杂志、马来亚大学马来西亚华人研究小组，以及马来西亚华文作家协会举办的“第四届马华文学国际学术研讨会”，分别主持两场论坛。廖冰凌助理教授亦发表了一篇论文，题目为《沧海遗珠——许云樵与〈马来亚少年〉》，探讨著名南洋研究者许云樵先生一生中唯一编辑过的少年儿童刊物《马来亚少年》，并分析出其编辑思想特色，乃体现在“关怀儿童、关怀马来亚、关怀中国原乡”三个方面。



许副教授日前赴台北大学参加第二届亚太华文学国际学术研讨会，该研讨会由台北大学中文系主办，由海华文教基金会协办。许副教授在会上发表的论文为「马华新文学史著述的比较研究」。对于未来马华文学史的书写与重写，他也提出了许多需要加以辩证思考的课题，诸如如何把东西马的文学史融合为一体、如何分期、史观的问题、各文类的比例分配、怎样正确看待与评价文学论争等等。许副教授最后总结中表示，马华文学史的撰写仍然是一项未竟之业，等待更多有心人来完成。



许文荣副教授赴台参与亚太华文学会议

中华研究院专题讲座系列

叶婷婷博士《汉语国际传播考察及其对马来西亚高校汉语作为二语教学的启示研究》

叶博士提出，在推广汉语的学习上，不应以族群利益为出发点，而是应以汉语的利益与重要性为出发点。她对泰国、韩国、美国三个比较典型的国家的高校汉语教学发展情况进行考察，认为这三个国家的高校汉语教学虽不能在同一水平上作比较，但至少他们在推广高效汉语教学方面的努力是值得肯定的，也值得马来西亚高校汉语作为二语教学的学习借鉴。



中华研究院院长何启良教授赠送纪念品与叶博士

继程法师认为每一个人的人生是由各种生命种态度参杂在一起。“所有的东西是组合，不能单独存在；即使是人与人之间关系亦是如此，是相互联系着的。”他说所谓的‘好’不应只是个人的好，更应为大众的好。因此，人们必须重新认识“好”的定义，把心里的障碍放下。

《出世与入世的佛教精神》 继程法师



继程法师赠送字画《灯灯相续、心心相传》予拉曼大学中华研究中心



诗人沙禽（左）和主持人辛金顺老师

马华著名诗人沙禽应中华研究中心现代文学组之邀，前来金宝校区主讲现代诗。“当一种东西变成了一门学问之后，明明是从生活萌芽的东西却变成了摆在学术殿堂上的学术；当人们一头栽进学术性的世界，文学就距离生活越来越远。”他认为，在现代的生活里，诗歌不单只是学术研究上的媒介，更应该将她视为是生活的一部分。

沙禽《诗与现代生活》

中医系外部考官到访

中医系两名外部考官童瑶教授和朱小纾博士到访，与全体中医系导师见面，参观校园，并在籍学生交流，了解学生的学习状况及面对的挑战。朱博士非常欣赏本校中医系科班和师带徒并重的教学模式，也特别赞赏将推拿、针灸学分全部纳入课程的教学审计。



童瑶（右）出席国际中医药学术论坛

同时，童瑶教授和朱小纾博士也参与了9月22日及23日由本校中医系主催，在吉隆坡双威太子酒店举行的国际中医药学术论坛。童瑶教授作了题为“香港的中医药管理与现状”的大会报告；而朱小纾博士则担任22日下午的主讲嘉宾，作了题为“澳大利亚的中医发展现状”的大会报告。

此次两位外部考官到访，除了对中医院系的教学、科研和管理提供许多宝贵的意见也为国际中医药学术论坛增添不少色彩。



朱小纾博士（右三）与中医系导师见面

10年校庆筹款音乐剧

为配合拉曼大学10周年庆及为拉曼大学教育基金会筹款，拉曼大学特筹备了一场筹款音乐剧。由拉曼大学社区与国际联系处处长陈行岭博士接洽大马乐团（Dama Orchestra）于10月13日包场演出。《武则天》音乐剧是大马乐团(Dama Orchestra) 迄今为止，最大的原创音乐剧。全剧首次以中唱英语对白方式表演。

这场筹款音乐剧是拉曼大学十周年庆一系列庆典节目中，其中一个在巴生谷地区举行的盛大活动，希望位于巴生谷地区的三个校区与霹雳金宝校区共同欢庆十年校庆。同时校方亦为杜潘王维娜对这场筹款音乐剧给予的大力支持和推动深表感谢。

当天出席的嘉宾为拉曼大学拉曼大学教育基金会主席丹斯里石清霖及伉俪潘斯里萧爱莲。陪同出席者还包括拉校长拿督蔡贤德教授，两位副校长尤芳达教授（国际与学术发展）及李仕伟教授（研究与商品化），以及前校长丹斯里黄丽媛博士伉俪。



Harta intelek dan anda

Sesi ceramah En. Vincent Wong pada 29 September 2012 di UTAR, Kampus PJ telah dimulakan dengan beberapa soalan dilontarkan kepada para hadirin – “Berapa ramai di antara anda yang biasa mendengar tentang Harta Intelek? Berapa ramai di antara anda yang ingin mendaftar buku yang pernah anda karang atau ciptaan yang anda reka? Para hadirin yang responsif itu mendengar dengan penuh perhatian apabila En. Wong berkongsi pengalaman dan pengetahuan beliau tentang hak harta intelek (IP) serta aspek-aspek perundangan yang berhubung-kait dengan pendaftaran, pemeliharaan dan pengkomersialan beberapa jenis IP.

Beliau turut membentangkan sejarah dan informasi tentang pelbagai jenis klasifikasi IP iaitu Paten, Hak Milik, Tanda Dagangan, Reka Bentuk Industri, Reka Bentuk Pelan untuk Integrasi Litar serta Petunjuk Geografi.

Beliau menjelaskan bahawa paten adalah dilindungi untuk jangka masa 20 tahun dari tarikh pendaftaran. Paten ialah hak eksklusif yang diluluskan untuk suatu ciptaan, yang merupakan suatu produk atau proses yang mengandungi cara baharu untuk melakukan sesuatu, atau memberikan suatu penyelesaian teknikal



untuk suatu masalah. Paten hanya boleh diperturunkan sekiranya produk atau proses tersebut adalah yang terbaru di dunia, mengandungi langkah inovatif dan boleh diaplikasi dalam industri.

Hak milik adalah dilindungi untuk jangka masa 50 tahun dari tarikh penerbitan. Hasil kerja yang layak dipertimbangkan untuk perlindungan termasuk penulisan, karya artistik, muzikal, filem, penyiaran, rakaman suara, karya derivatif (penterjemahan, adaptasi, dan sebagainya) dan koleksi kerja atau data (rekaan intelektual). TIADA hak milik untuk idea dan konsep.

Tanda Dagangan adalah sah untuk jangka masa 10 tahun dari tarikh aplikasi dan boleh diperbaharui setiap 10 tahun. Akta Tanda Dagangan 1976 mentafsirkan tanda dagangan sebagai suatu simbol yang membezakan produk dan servis seseorang peniaga daripada peniaga lain. Simbol ® adalah untuk jenama berdaftar dan simbol ‘TM’ adalah untuk jenama tidak berdaftar. Simbol tanda dagangan boleh mengandungi perkataan, logo, gambar, nama, huruf, tandatangan atau mana-mana kombinasi di atas

Para hadirin telah menunjukkan minat yang mendalam terhadap ceramah beliau dan tanpa henti terus mengujarkannya soalan selama satu jam setengah selepas sesi ceramah telah tamat tentang semua inovasi beliau dan cara-cara untuk mendaftar paten dan hak milik. Jelas kelihatan bahawa para hadirin telah memperoleh pelbagai manfaat dari ceramah informatif tersebut.

Pertandingan lukisan artistik dan kaligrafi

Bersempena dengan sambutan ulang tahun Hari Kemerdekaan Malaysia yang ke-55, Pusat Pendidikan Lanjutan UTAR telah menganjurkan Pertandingan Lukisan Artistik dan Kaligrafi Hari Kemerdekaan 2012 di Kampus Perak UTAR pada 8 September 2012 yang lalu. Penganjuran pertandingan tersebut adalah hasil kerjasama dengan Persatuan Artistik 1 Malaysia dan Institut Seni Alumni Malaysia.

Pertandingan tersebut dibahagikan kepada dua kategori iaitu Kategori Seni Barat dan Kategori Kaligrafi Cina. Kategori Seni Barat dibahagikan kepada 4 sub-kumpulan mengikut umur, iaitu Kumpulan A (Umur 7-9), B (Umur 10-12), C (Umur 13-15) dan D (Umur 16 tahun dan ke atas) manakala kategori Kaligrafi Cina pula dibahagikan kepada dua kumpulan, iaitu Kumpulan A (Umur 7-15) dan Kumpulan B (Umur 16 tahun dan ke atas). Setiap kumpulan diberi tema dan peserta dikehendaki untuk menghasilkan karya mereka mengikut tema yang telah ditetapkan.

Berbekal dengan berus dan alat melukis yang lain, para peserta menunjukkan bakat mereka di atas kertas putih. Idea kreatif dan



lukisan bewarna-warni yang menggambarkan nilai perpaduan di kalangan masyarakat Malaysia telah ditonjolkan dalam setiap lukisan yang dihasilkan. Peserta-peserta kategori lukisan kaligrafi Cina juga menunjukkan bakat mereka dengan menghasilkan kepingan kaligrafi yang menarik.



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