



*Students in the Construction Management Drawing Studio*



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A launch was held at the Sungai Long Campus on 12 March 2015 to mark the selection of UTAR Faculty of Medicine and Health Sciences (FMHS) as the UNESCO Bioethics Chair Malaysian Chapter in the UNESCO Asia Pacific Bioethics Programme.

The highlight was the Memorandum of Understanding (MoU) signing between UTAR and UNESCO Asia Pacific Bioethics Network, followed by a symposium on Bioethics in Health Care.

Attending the launch were Head of Asia Pacific Bioethics Network (APBN) of UNESCO Chair in Bioethics Prof Dr Russell D'Souza, UNESCO APBN Deputy Director Dr Low Theong Ho, Head of UNESCO Bioethics Chair University of Manipal Prof Dr Mary Mathew and UTAR management team comprising its President Ir Prof Academician Dato' Dr Chuah Hean Teik, Vice President for R&D and Commercialisation Ir Prof Dr Lee Sze Wei, FMHS Dean Emeritus Prof Dr Cheong Soon Keng, and FMHS Prof Dr M. Parameshvara Deva who is the Chairman of the Bioethics Chair Malaysian Chapter Steering Committee.

"The selection of FHMS UTAR as the UNESCO Bioethics Chair Malaysian Chapter is recognition to our R&D strength and elevates UTAR research stature in the international arena," said Prof Chuah in his speech at the launch.

"With UTAR's dynamism and vision, we will lay a strong base here in our mission to spread awareness on bioethics to other educational institutions in Malaysia, and eventually to the other parts of the world," said Prof Dr D'Souza while Prof Dr Cheong thanked UNESCO and emphasised on the importance of putting bioethics education into practice.

## Launch of UNESCO Bioethics Chair Malaysian Chapter



Prof Chuah and Prof D'Souza exchanging MoU documents. With them are (from left) Prof Mary, Prof Cheong, (from right) Prof Lee, Prof Deva, and Dr Low

## Launch of Perak Chinese Tin Mining Industry Research Project

A two-year project, titled 'Research Project for Perak Chinese Tin Mining Industry (19th-20th Century)' was launched on 4 March 2015 at Grand Kampar Hotel, Kampar. This UTAR Centre for Chinese Studies Research (CCSR) project researches on the relationship of the Perak tin mining industry, the Chinese immigration and the development of townships in Malaya.

Deputy Minister of Women, Family and Community Development Datin Paduka Chew Mei Fun was the guest of honour at the launch. Also present were the UTAR team comprising Council Member Hew Fen Yee, President Ir Prof Academician Dato' Dr Chuah Hean Teik, Dean of Institute of Chinese Studies Assoc Prof Dr Chong Siou Wei, and the Chairperson of CCSR Assoc Prof Dr Wong Wun Bin. Also present were Perak Chinese Mining Association (PCMA) Advisor Tan Sri Hew See Tong, Perak Chinese Mining Association President Dato' Chin



(From left) Dr Wong, Teoh, Dr Chong, Supt Ng, Prof Chuah, Datin Paduka Chew, Tan Sri Hew, Dato' Chin, Choong and Ng after the launch

Lean Choong, Perak Chinese Mining Association Secretary-General Teoh Beng Suang, Kampar District Police Chief Superintendent Ng Kong Soon, All-Malaya Chinese Mining Association President Choong Tien Chuan, and Kampar Chinese Old Temple Committee Chairman Ng Teck Thiang.

"This project is a tribute to the tin mining industry forefathers who have played an impactful role in the country's development back then," said Tan Sri Hew who also expressed hope that such a research project would inspire others to do the same so that it will be a gift from the past for posterity.

Prof Chuah thanked PCMA for the support and Datin Paduka Chew for launching the project and said that the project would be UTAR's contribution to the community on research based compilation on PCMA's history and the successful philanthropic tin miners.

## Visit by Infineon Technologies AG

A group of senior management leaders of the OP Board Members from Infineon Technologies AG visited UTAR Campus in Kampar, Perak on 14 April 2015.

The guests from Infineon Germany were led by their President of Operations Schiefer Peter. They were accompanied by Infineon (Kulim) Director of Technology Tan Soon Keong, and Infineon Corporate Vice President and Head of Operations Backend Ng Kok Tiong. Also present were UTAR Council Chairman Tun Dr Ling Liong Sik, Council Member Hew Fen Yee, and UTAR management team comprising its President Ir Prof Academician Dato' Dr Chuah Hean Teik and senior staff.

In his welcome remarks, Prof Chuah thanked the guests for allocating some time to visit UTAR despite their hectic schedule. He elaborated on the progress of UTAR-Infineon collaboration



Tun Ling (first row, fourth from right) with (first row, from right) Tan, Prof Chuah, Schiefer and the rest of the Infineon guests and UTAR staff

which included industry talks, study tours, student awards, internships, career day and joint international study programme with Ostbayerische Technische Hochschule (OTH) Regensburg.

Prof Chuah also thanked Infineon for facilitating exchanges of UTAR students to German universities and for the continuous support

to UTAR's industry-links and internationalisation.

In his speech, Schiefer said, "UTAR and Infineon have a very fruitful collaboration and we are looking forward to more collaboration opportunities in the future." He added that more young graduates are needed to support Infineon's growth in Malaysia and applauded on the

UTAR Soft Skills Development and Certification (USSDC) programme as soft skills are complementary to engineers' technical knowledge at the workplace.

There was also an exchange of mementos between UTAR and Infineon, followed by a campus tour.

UTAR and Aged Care Group Sdn Bhd (ACG) inked a Memorandum of Understanding (MoU) to establish a synergistic relationship for both parties through internship and volunteering opportunities for UTAR students in Traditional Chinese Medicine (TCM), Physiotherapy, Nursing and other relevant programmes. The MoU signing ceremony was held at the UTAR Sungai Long Campus on 24 March 2015.

Signing the MoU on behalf of UTAR was its President Ir Prof Academician Dato' Dr Chuah Hean Teik, and for ACG, it was the Chairman Datin Choo Lein Sei Keng. The witnesses for the signing were UTAR Head of Department of Chinese Medicine Dr Te Kian Keong, and ACG Chief Executive Officer Carol Yip. Also present was ACG Managing Director Dato' Frank Choo Choo Siong who delivered a speech on behalf of ACG.

Dato' Frank Choo said, "Education is of vital importance and this collaboration will assist the TCM students to attain some practical training in an actual environment and work with the aged to gain the relevant experience and skills."

Speaking on the strategic partnership, Prof Chuah said, "There will be more demand for healthcare professionals in the years ahead. The

number of Malaysians aged 60 years and older is projected to increase to 3.4 million by 2020 or 9.9% of the total population. Hence, this collaboration will provide additional training for our students on long term healthcare for the elderly. This aspect is in line with UTAR's holistic and academic rigour to provide quality training for our students to be employment-ready and be better healthcare professionals."

## MoU with Aged Care Group



Datin Choo and Prof Chuah exchange documents while Dato' Frank Choo (centre), Yip (left) and Dr Te (right) look on

## Gibraltar BSN Life Book Prize Award



Kong receiving the cheque from Theresa while Chia (left) and Dr Lai (right) look on

UTAR Bachelor of Science (Hons) Actuarial Science student Kong Min Yue was the recipient of the Gibraltar BSN Life Book Prize Award. The cheque presentation ceremony was held at Bangunan Gibraltar BSN in Kuala Lumpur on 23 March 2015.

Accompanied by Lee Kong Chian Faculty of Engineering and Science Deputy Dean (Student Development and Industrial Training) Dr Lai Soon Onn, and Division of Examination, Awards and Scholarships Manager Chia Zeng Hui, Kong received a cheque of RM1,000 from Gibraltar BSN Human Resources Manager Theresa Vimala Paul.

Kong achieved the highest CGPA in the Actuarial Science programme and was selected as the recipient of this award during the recent March 2015 convocation.

In addition to the Gibraltar BSN Life Book Prize for Actuarial Science students, the life insurance company also offers the Gibraltar BSN Life Final Year Scholarship Programme to UTAR final year students.

## UTAR Excellence Awards 2014



Award recipients with Prof Chuah (front row, fourth from left)

In line with UTAR's aim towards excellence in teaching and research, the University encourages and recognises achievements in the University through its annual excellence awards.

The presentation of the UTAR Excellence Awards 2014 was held at Petaling Jaya Campus on 7 April 2015. UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik presented the excellence awards to the recipients. Each excellence award has a cash prize of RM1,000, a trophy and a certificate of acknowledgement.

The Excellence Awards are given out annually to promote the culture of excellence among UTAR staff in their respective field of expertise. The awards are given in current year based on previous year's performance. An internal panel of judges presides

over the selection of recipients through a rigorous process and a set of criteria based.

The award session also saw the presentation of the inaugural UTAR Research Centre Excellence Award to the Centre for Healthcare Science and Technology (CHST). This award was based on the research centre's achievements in publications, research funding, research collaboration, postgraduate training as well as the conferences, seminars and workshops conducted. Prof Ir Dr Goi Bok Min who is the Chairperson of CHST received the award which has a research grant of RM100,000.

A total of eleven lecturers received the Teaching Excellence Award. All of them shared the common thread of thought that the Award was very meaningful and would further fuel their

passion towards teaching and improving their "delivery, style and methodology" as aptly said by CFS Petaling Jaya Campus lecturer, Ong Kiah Ju.

The following are the recipients of the UTAR Excellence Awards 2014:

**Innovation Excellence Award**  
Prof Dr Chong Kok Keong  
Head of Programme  
Lee Kong Chian Faculty of Engineering and Science (LKC FES)

**Research Excellence Award**  
Assoc Prof Ir Dr Khoo Hooi Ling  
Department of Civil Engineering, LKC FES

**Service Excellence Award**  
Wong Ling Fong  
Manager  
LKC FES General Services

**Teaching Excellence Award**  
Ong Kiah Ju  
Centre for Foundation Studies, Petaling Jaya Campus

Remie Lee Ren Yi  
Centre for Foundation Studies, Perak Campus

Lew Yoke Lian  
LKC FES

Tan Teik Boon,  
Faculty of Information Communication Technology

Ng Yen Hong  
Faculty of Business and Finance

Sangeetha a/p Arullappan  
Faculty of Science

Jayamalathi a/p Jayapalan  
Faculty of Accountancy and Management

Jamela Begam Oli Muhamad  
Faculty of Creative Industries

Asst Prof Dr Lee Mah Ngee  
Faculty of Arts and Social Science

Asst Prof Dr Lee Soo Chee  
Institute of Chinese Studies

Asst Prof Engr Dr Soh Chit Siang  
Faculty of Engineering and Green Technology

## Council Chairman receives WCEF Award

UTAR Council Chairman Tun Dr Ling Liong Sik received the World Chinese Economic Forum (WCEF) Lifetime Achievement Award for Contributions to the Government and Education in a special conferment ceremony held in Kuala Lumpur on 10 February 2015. The award was presented by the Minister of Transport Malaysia Dato' Sri Liow Tiong Lai. Also present at the ceremony was WCEF cum Asian Strategy and Leadership Institute Chairman and CEO Tan Sri Michael Yeoh.

The award was presented in recognition of Tun Ling's contributions towards education and the government. Tun Ling played a key role in the establishment of UTAR and helped to raise the funds needed for the initial set up of UTAR. Tun Ling is currently the Council Chairman of UTAR and remains committed towards education.

The other recipient of the Lifetime Achievement Award for 'Leadership in Banking and Financial Services' was CIMB Group Chairman Dato' Seri Nazir Abdul Razak.

WCEF is organised by the Asian



From left: Tan Sri Yeoh, Dato' Seri Nazir Abdul Razak, Tun Ling and Dato' Sri Liow

(Source of photo: The Star Online 11 Feb 2015)

Strategy and Leadership Institute to promote closer links between China and South-East Asia, and between China and the West with business partnerships, economic-cooperation and academic collaborations.

Source: As reported in The Star, Malaysia on 11 February 2015. The links for the news reports: <http://www.thestar.com.my/News/Nation/2015/02/11/Liow-MalaysiaChina-cruising-to-better-bilateral-ties/> <http://www.chinapress.com.my/node/598981>





Lion dance performance and 'Yee Sang' tossing session

UTAR Faculty of Creative Industries (FCI) Corporate Communication final year students organised a Chinese New Year (CNY) celebration; *A-Meh-Zing! A Chinese Folklore Experience* at the Heritage Centre Parking Lot, behind the UTAR Petaling Jaya Campus PC Block. The event was held on 3 March 2015 which was the 13th day of the Chinese New Year (also known as Spring Festival) calendar.

A-Meh-Zing! aimed to spread CNY festive joy by highlighting the Chinese traditions and cultural practices to the UTAR community and the public as well as to raise funds for the Divine Mercy Boys' Home, a home for orphans and underprivileged children.

Present to officiate A-Meh-Zing! were UTAR Vice President for Student Development and Alumni Relations Assoc Prof Dr Teh Chee Seng, FCI Deputy Dean (Academic Development and Undergraduate Programmes) Thinavan a/l Periyayya, Gen-X Force team comprising its Chief Executive Officer Caecce Ng, Chief Operating Officer Jenny Heng, and Executive Director Penny Leong, Divine Mercy Boys' Home President John Joseph and Home Administrator Julie Doss and the event organising chairperson Alwin Cheng Shing Hans.

A-Meh-Zing! saw the innovative integration of Chinese cultural elements into the setting of the event starting with the creative expression of the title itself. A-Meh-Zing! has the onomatopoeic expression of the goat's sound - 'meh' incorporated in the word 'amazing' to signify the Year of Goat.

The Faculty compound was transformed to a mini Chinatown with the CNY decorations in the auspicious



Mock cheque presentation to the Divine Mercy Boys' Home representatives. (From left): Doss, Joseph, Dr Teh, and Cheng

## A-Meh-Zing! A Chinese Folklore Experience



From left: UTAR songbirds Sandy and Jacky, modern fan dance, Chinese Yo-yo performance

colour of red such as red 'ang pow', spring couplets in bright red papers and wishing tree lightings. Adding more to the festivity was the traditional Chinese attire of the members of the organising committee; cheongsam for the ladies and the classical jackets with frog buttons for the males.

Upon registration, visitors were given the chance to taste the *Tang Yuan*, a traditional sweet Chinese glutinous rice ball. Marking the start of the event was an acrobatic lion dance performance by Catholic High School Alumni Association Lion Dance Troupe, followed by the 'Lou Sang' session where the VIPs tossed the Prosperity Toss of 'Yee Sang', a Chinese traditional delicacy to symbolise prosperity, abundance, health and auspiciousness.

Visitors also enjoyed the blend of modern and traditional performances such as Chinese Yo-yo, modern fan

dance, Chinese face mask changing, singing and lucky draws.

The highlight of A-Meh-Zing! was the 'Fatt Choo' Hunt, which referred to the Chinese cultural exhibition by the UTAR Corporate Communication final year students. These booths showcased numerous Chinese traditional costumes and history of the Spring festival such as the Chinese riddles, Chinese chess, Chinese fortune sticks as well as the art of paper-cutting. There were also booths by participating vendors that sell traditional Chinese food and drinks including dim sum, *tang yuan*, potstickers (Chinese dumplings), *muahchee* (glutinous rice ball coated with peanuts and sugar), and Chinese tea.

During the event, Cheng also presented a mock cheque of RM3,500 to the Divine Mercy Boys' Home.



Singing and Chinese mask changing performance

A photography exhibition was organised by the UTAR Photography Society in the Heritage Hall at UTAR Perak Campus from 16 to 19 March 2015. The theme of the exhibition was 'Stories of UTARians' Lenses' (S.O.U.L).

The exhibition featured approximately 250 photos taken by UTAR students based on four themes; namely, Building and Heritage, Portrait, Nature, and Miscellaneous. Submission of the photos began as early as two months before the exhibition.

At the opening ceremony, organising chairperson Sia Woon Ann, a Year Two Bachelor of Economics (Hons) Financial Economics student said, "Through the event, the Society hopes to nurture appreciation for photography and to bring together UTARians in a setting reminiscent of our motto, *Join as a guest and stay as a family*". He also thanked the sponsors such as Nikon, Kodak and Uwin for making the event possible with their support and acknowledged the committee members' efforts in the successful organising of the event.

The Society Chairperson Tham Mei Fong, a Year Two Bachelor of Communication (Hons) Public Relations student announced that it was the sixth

A colourful ceremony with the release of balloons and melodious singing of the UTAR song marked the closing of the annual Lee Kong Chian Faculty of Engineering and Science (LKC FES) festival, themed UTAR FESTIVAL 2015 - Land of Memories on 16 March 2015 at Kuala Lumpur Campus.

UTAR Student Representative Council (SRC) and the clubs and societies of Kuala Lumpur Campus jointly organised the FESTIVAL 2015 which was from 9 to 16 March 2015 at Kuala Lumpur Campus. The event aimed to bring together staff, lecturers and students from LKC FES to celebrate university life, and to showcase the creative side of engineering, math and actuarial students through a photo exhibition, performances, band music, dance, sports and presentations.

"The FESTIVAL 2015 is also a fond farewell to Kuala Lumpur Campus which holds wonderful memories for all of us. The 'Land of Memories' is an appropriate theme so as to cherish our times together in campus. I hope that the FESTIVAL celebration would continue at the new Sungai Long Campus," said Daniell Dylan Toidy, the organising chairman and a third year mechanical engineering student.

Present at the closing were Vice

## S.O.U.L Photo Exhibition



Some of the photos displaying the unforgettable UTARian experiences

year in organising the Photo Exhibition which aimed to spur student's interest in photography. The Society also organises other activities like seminar, outings, and trips.

The Society Advisor Lee Chee Kuen said, "The exhibition serves to showcase the students' photography talents, to

instill a passion for photography as well as encouraging young people to take up this activity as a hobby."

The four-day exhibition also featured quizzes and short films on photography and a mini flea market selling clothes, beauty products and electronic gadgets.

## Land of Memories at FESTIVAL

President for Internationalisation and Academic Development Prof Dr Ewe Hong Tat, Vice President for Student Development and Alumni Relations Assoc Prof Dr Teh Chee Seng, Deputy Dean of LKC FES (Student Development and Industrial Training) Dr Lai Soon Onn, Organising Chairman of FESTIVAL 2015 Daniell Dylan

Toidy, Chairperson of SRC Kuala Lumpur Campus Jason Lam, staff, lecturers and students.

In his speech, Dr Lai said that the experiences in managing FESTIVAL 2015 would be a vital practical learning in addition to academic studies.



All smiles from the organising team

UTAR's Community Service Society organised the 'Move on 2015 Charity Colour Run' on 21 March 2015 which was flagged off by Perak State Executive Council Member Dato' Dr Mah Hang Soon at the Sports Complex, Perak Campus at 7.45am.

The 5km run attracted more than 1,000 runners, comprising students, staff and members of the public. The objectives were to raise funds for the Yayasan Dialysis Pendidikan Akhlak (YDPA), Perak, a non-profit organisation that offers palliative care to patients suffering from kidney diseases.

The vice organising chairperson of the run, Lee Wai Keat, a Public Relations student said, "The run aims to promote healthy recreation and community engagement as well as to raise funds for at least two dialysis machines to the Moral Uplifting Dialysis Centre."

Also present at the event were UTAR Vice President for Student Development and Alumni Relations Assoc Prof Dr Teh Chee Seng, senior officials from YDPA Perak, Chairperson of Student Representative Council of Perak Campus Tan Zheng You, sponsors, staff and students.

Dato' Mah, who also participated in the run after the flagging off ceremony,

## Charity Colour Run



Happy participants after the run

Photo: Courtesy of China Press

acknowledged the students' efforts in promoting volunteerism to help the community. The run ended with entertaining

student dance performances and music.

UTAR Department of Alumni Relations and Placement organised a Chinese New Year gathering themed 'Alumni-Get-Together' at UTAR Petaling Jaya Campus on 7 March 2015.

The gathering aimed to enhance the connection with past graduates and to pave the way for closer ties through more exchanges of ideas and contributions from the alumni community. The attendees to the gathering included alumni members, staff, graduands and students.

Representing UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik at this alumni gathering was the Vice President for Internationalisation and Academic Development Prof Dr Ewe Hong Tat. Also present were Vice President for Student Development and Alumni Relations Assoc Prof Dr Teh Chee Seng, CEO of Institute CECE Oh Yean Choo, management and support staff from Petaling Jaya and Kampar Campuses.

In the welcome speech, Prof Ewe spoke on UTAR's commitment to maintain the present fees despite GST (Government Service Tax) and fluctuating petrol prices, the new city campus in Sungai Long, and the plans for a modern teaching hospital.

Bringing more smiles and laughter at the reunion was the prosperity toss of 'Yee Sang', followed by a sumptuous lunch, games, music, performances,

## Strengthening ties at Alumni Gathering 2015

and an address by the 2013/14 President of the UTAR Alumni Association Ng Yin Ming.

At the exchange sessions, Ivan Ooi, a 2010 graduate from the Faculty of Accountancy and Management advised on career development through continuous learning and acquiring experiences. Loh

Hong Khai, an Electronic and Communications Engineering student from the Lee Kong Chian Faculty of Engineering and Science described his experiences on studies in the US, visits to the world's engineering feats in 2014 Bosch World Experience and his working stint in Stuttgart, Germany.



CNY alumni gathering with Dr Teh (seated fourth from left)

## Inaugural Homecoming 2015

The Department of Civil Engineering of Lee Kong Chian Faculty of Engineering and Science (LKC FES), and the Institution of Engineers, Malaysia (IEM) jointly organised the Inaugural Homecoming Night for its alumni, lecturers and students at Kuala Lumpur Campus on 28 March 2015.

The main objectives of the alumni gathering were to foster good relationships between the civil engineering alumni, existing students and lecturers and to promote the existing students' understanding of an engineer's professional work through more interaction with the alumni.

Present at the homecoming were LKC FES staff including the Deputy Dean Dr Lai Soon Onn, Head of Department of Civil Engineering Ir Dr Lee Min Lee, Chairperson for Centre for Disaster Risk Reduction Prof Yasuo Tanaka, Ir Dr Ooi

Heong Beng, Ir Dr Low Kow Sai, Chairperson of the organising committee Ervin Tiu Shan Khai, committee members, lecturers, support staff and students.

Ir Dr Lee said that the event would be the very first step forward towards establishing a strong alumni network within

the programme and for the students' networking with the professionals.

"Our effort in organising the event was worthwhile as the response was very good. We're the first batch to organise this and hopefully there will be more to come in future," said Tiu who

is also a final year UTAR civil engineering student.

The highlights of the homecoming were performances by an Acapella group performance, a solo musical and the distribution of a self-designed alumni badge.



All smiles at the alumni homecoming

## Asian Pop Market by ACS PJ

Organised by the UTAR Asian Cultural Society (ACS) of the Petaling Jaya Campus, the Asian Pop Market was a lively event held on 5 February 2015 at the campus.

The event aimed to promote Asian culture through food, games, merchandises and performances. The cultures featured were Korean, Japanese, Chinese and nonetheless our very own Malaysian culture.

The enjoyable activities in the event included Korean, Japanese, Chinese and Malaysian food for sales, a live band consisting of students from the Petaling Jaya Campus performing songs in various languages such as Korean at the opening and K-pop dance performances. The local K-pop dance groups were 7 Degrees, Erianthe, and Petaling Jaya Campus' Sixth Sense.

The committee members of the ACS also did a dance performance at the closing of the event.

Another highlight was the traditional Korean game of *Ddakji* whereby two players will have to compete against each other to overturn the opponent's folded paper disk. The game attracted 12 students who competed to win the RM50 cash prize.

The main sponsors of the event were Caffebene Malaysia, a South Korean



Some of the food sold at the Asian Pop Market

based coffeehouse and KyoChon Malaysia, a South Korean fried chicken restaurant chain. Participants were given freebies by the sponsors upon entrance and were also given a chance to spin the fortune wheel to win sponsored prizes.

UTAR held its 20th Convocation at the stately Dewan Tun Dr Ling Liong Sik in UTAR Perak Campus, Kampar from 14 to 15 March 2015. A total of 2,379 graduands received their scrolls in four sessions held over the two-day period.

# UTAR 20th Convocation

They graduated from 73 programmes comprising 57 Bachelor (Honours) degree, 13 Master's degree and three PhDs. The Convocation also celebrated the academic accomplishments of the pioneer batches of graduates from the Doctor of Philosophy and Master of Business Administration (Corporate Management) from the Faculty of Business and Finance, Bachelor of Science (Honours) Agricultural Science from the Faculty of Science, and Bachelor of Arts (Honours) Early Childhood Studies from the Faculty of Creative Industries.

Of the 2,379 graduands, five received their PhDs, 45 received their Master's degree and 27 received their First Class Honours Degree/Honours Degree with Distinction while the rest received their Bachelor Honours with Merit and Bachelor Honours degree.

The Convocation was declared open by UTAR Council Chairman Tun Dr Ling Liong Sik. Chairman of the Board of Trustees UTAR Education Foundation Tan Sri Dato' Dr Sak Cheng Lum, UTAR President Ir Prof Academician

Dato' Dr Chuah Hean Teik and other UTAR Council and Board of Trustees members were also present at the ceremony.

The Guests of Honour for the four sessions of the Convocation were Deputy Minister of Women, Family and Community Development and Vice President of Malaysian Chinese Association (MCA) Senator Datin Paduka Chew Mei Fun for Session One, Perak State Executive Council Member and Perak State Chairman of MCA Dato' Dr Mah Hang Soon for Session Two, Chairman of the Board of Trustees UTAR Education Foundation Tan Sri Dato' Dr Sak Cheng Lum for Session Three, and Chief Executive Officer and Publisher of The Edge Media Group Ho Kay Tat for Session Four.

The respective scroll presenters for sessions one to four were UTAR Board of Trustees and Council Member Tan Sri Dato' Seri Dr Ting Chew Peh, UTAR Council Member Tan Sri Datuk Seri Dr Fong Chan Onn, Chairman of the Board of Trustees UTAR Education Foundation



Smiling graduands walking to Dewan Tun Dr Ling Liong Sik



Convocation in progress in Dewan Tun Dr Ling Liong Sik



Tun Ling addressing the graduands

Tan Sri Sak and UTAR Council Member Dr Milton Lum Siew Wah.

Tun Ling congratulated the graduating students on their achievements. He also added that learning is a never-ending process and advised the graduands to



Guests of Honour: (clockwise from top left): Datin Paduka Chew, Dato' Mah, Tan Sri Sak and Mr Ho

cultivate adaptability and receptivity to new ideas, flexibility to work through challenging issues, and the ability to cope with unexpected changes.

Prof Chuah advised graduates to embrace struggles and adversities as they are important parts of any growth experiences. "If we go through our lives without any obstacles, it would cripple us. In fact, it is the struggle that causes you to develop your ability to fly and gives you stronger wings to soar to greater heights," he said.

Datin Paduka Chew inspired the graduating students by encouraging them to see failures as useful lessons that make one wiser and more matured by looking at things from different perspectives.

Dato' Mah advised the graduates that self-achievements required skills such as leadership, initiative, and productivity with emphasis on the right character with positive attitudes and good intrapersonal skills to complement one's knowledge and competencies."

Tan Sri Sak quoted the Nobel Prize Winner William Butler Yeats saying, "Education is not the filling of a pail, but the lighting of a fire" in his advice to the graduands to use all the knowledge, experiences and skills learnt in UTAR to achieve the best in their endeavours.

Ho advised the graduands to learn from their failures and elaborated that, "In life, not everything we do will end up in success. There are ups and downs but most importantly we must know how to manage failures and to turn them into opportunities for success."

With the addition of 2,379 graduates from this 20th Convocation, the number of the University's alumni now stands at 38,277 since its inaugural convocation in 2005.



(Fourth, from right) Prof Chuah, Datin Paduka Chew, Tun Ling and Tan Sri Ting posing for a group photo with the graduates



English Education graduate Thamaraii a/p Gopalakrishnan with her family



A proud moment for Accounting graduate Chan Hui Chin and her family members

UTAR Department of Entrepreneurship, Faculty of Business and Finance (FBF), Faculty of Arts and Social Science, Young Entrepreneurs Society and Mass Communication Society jointly organised a talk titled 'Stepping out of the box: Dream and discover your way to success' at UTAR Perak Campus on 18 March 2015.

The presenter for the talk was Chin Yoon Khen, an author, columnist and IT expert who has recorded over 60 traditional industries as well as published his own book titled, 'The traditional trades of Penang'. He added that his book would bring to light the contributions and recognition of artisans who also need help and support from society.

"I pursue my passion of exploring old-world Penang instead of taking up a job offer in Singapore. I knew I had

## Author shares his experience

made the right decision when I saw a different side of life that many people are oblivious to. The trades have taught me a lot of valuable lessons, principles and the secrets of happiness in life. I knew then that all these stories have to be documented and shared with the public," said Chin.

Through his journey, Chin has picked up values such as trust, friendship, unconditional love and perseverance. He narrated his experiences in learning such values through examples in covering the stories about a traditional tomb maker, a lantern maker as well a *putu mayam* maker.

The talk ended with a Q&A session and a souvenir presentation to Chin by Head of UTAR Department of Entrepreneurship Lee Jing Wen.



Chin encouraging the audience to follow their passion and pursue their dreams

UTAR Centre for Foundation Studies (CFS) organised a talk on 'How Mobile Apps Enhance Creativity' on 6 February 2015 at Petaling Jaya Campus.

The talk aimed at encouraging students to learn coding skills, the basis of mobile apps development, in order to enhance their creativity and innovative skills.

The talk, which was attended by CFS lecturers and students, was presented by SKYMICS Sdn Bhd Chief Executive Officer M. Reza Khosravi and its Chief Technology Officer Saeid Alizadeh.

M. Reza in his presentation elaborated on the rationale of coding skills and guided the audience through a step-by-step tutorial on how to create a simple mobile app in less than 10 minutes using MIT App Inventor software.

In addition, the speakers also updated on the latest focus in the virtual industry which is the Internet of Things (IoT), a computing concept referring to the future of communication system where everyday physical objects are connected to the Internet and are able to identify themselves to human and other devices. "With the IoT, humans are expected to have maximum control of the objects around them, leading to a more efficient, borderless, safe, organised, and flexible life," explained Saeid. As he added on the pros and cons of the implementation of the system, he urged the audience to keep in pace with the technological advancement in digital knowledge of the 21st century.

SKYMICS Sdn Bhd (MSC Status Company) offers

## Essentials of mobile apps and creativity



The speakers (from left- M.Reza, Saeid)

the mixture of hardware and software technology as a solution to bring the online and electronic education

to any parts of the world, regardless of accessibility to the internet and electricity.

UTAR Centre for Extension Education (CEE) organised a talk with the title of 'The need for memory techniques in modern times – Enhanced learning and studying methods' at the Petaling Jaya Campus on 11 March 2015.

Simon Reinhard, who has achieved some of the most prestigious officially recognised memory world record, was the presenter for the talk. He was the champion in Extreme Memory Tournament (XMT) 2014, the German Memory Champion in 2009, 2011 and 2014, Italian Open Memory Champion 2014 and Swedish Open Memory Champion 2010 and a silver medallist at the 2012 and 2014 World Memory Championship.

Among those present at the talk were UTAR Council Chairman Tun Dr Ling Liong Sik and Toh Puan Ong Ee Nah, UTAR Education Foundation Secretary Ong Whee Tiong, staff, students and members of the public.

## Understanding memory techniques in modern times

Simon Reinhard is also mentioned in the international print edition of the 2014 Guinness Book of Records in the section "Memory Records". He spoke on the techniques in memorisation and elaborated on the use of symbols and developing an association of these symbols with encoded structures of the topics to be memorised. The key point is retrieval of the information through the use of these symbols.

Reinhard also demonstrated his superb memorisation skills with his successful memorisation of several 4-figure random numbers, given by the audience, within a span of 10 minutes. His second demonstration was reading all the 52 playing cards in correct sequence while a



Q & A session

student showed the cards to the audience.

The talk ended with a question and answer session and

the presentation of a souvenir to Reinhard by CEE Director Lim Guat Yen.

## MyEndosis Walk and Exhibition

UTAR Centre for Media and Creative Communication (CMCC) Selangor and Kuala Lumpur Endometriosis Association (MyEndosis), Ministry of Women, Family, and Community Development, and Bayer Co. (Malaysia) jointly organised a walk and charity art exhibition in conjunction with the Worldwide Endomarch Day, a campaign to raise awareness on Endometriosis.



Health screening by LPPKN team

The walk, themed as 'Stand Up, Speak Up, Let's Unite' and 'The Journey' themed charity art exhibition, aimed to educate the public on Endometriosis, a menstrual-health related disease affecting women worldwide.

The Deputy Minister for Women, Family, and Community Development Senator Datin Paduka Chew Mei Fun officiated the solidarity walk on 28 March 2015 and led the participants in the walk from Petaling Jaya ONE Mall to UTAR Faculty of Creative Industries (FCI). MyEndosis President Surita A/P Mogan and UTAR CMCC Chairperson and FCI Dean Dr Chin Yee Mun also joined the walk.

Datin Paduka Chew said that the initiative would provide more education on Endometriosis not only for women, but their spouses, family members, and the general public.

The half-day event proceeded with a series of talks on causes of Endometriosis and pain management, fertility, and nutrition by Fetal Medicine and Gynecology Centre Dr Yap Moi Juan, KL Fertility Centre Dr Helena Lim and Dr Natasha Ain Mohd Nor. There were also free health screening and counselling sessions conducted by the National Population and Family Development Board (LPPKN), booths by Tupperware, MyEndosis, and KL Fertility Centre.

Board Member of Malaysian Health Promotion Board (MySihat) Dato' Ng Fook Heng officiated the Charity Art Exhibition on 25 March 2015 at FCI Gallery. The exhibition included artwork displays, a talk on Endometriosis and an exchange session with the art contributors consisting of MyEndosis members, FCI lecturers and students.

## Lee Foundation donates RM50 million

UTAR received a donation of RM50 million from Lee Foundation for the university's development in its mission towards educational and research excellence and in its role as a 'university by the people, for the people' in providing affordable quality education for the community.

UTAR is indeed very thankful and fortunate to be the recipient of Lee Foundation's legendary generosity. The donation will certainly help to enhance the university's efforts in continuing to provide affordable quality education, to attain excellence in teaching and research and to forge international ties in support of staff and student exchanges and knowledge exchange. The contribution will also help towards the infrastructural development of the new UTAR City Campus at Sungai Long, Kuala Lumpur.

The Lee Foundation upholds the righteous spirit of its founder, the late Tan Sri Dato' Lee Kong Chian and his noble aim of advancing education, science and medical research, culture and social welfare including aid to the poor and needy and other charities. The RM50-million donation to UTAR reflected the benevolence of the late Tan Sri Lee as well as his legacy and interest in education and his support for those in need.

UTAR President, Ir Prof Academician Dato' Dr Chuah Hean Teik said, "On behalf of UTAR, I would like to thank the Lee Foundation for the generous donation to the university. In recognition of the late Tan Sri Lee's philanthropy and generous support for education and the university, we are extremely grateful to honour this remarkable man by naming the UTAR Faculty of Engineering and Science as the Lee Kong Chian Faculty of Engineering and Science. It is to keep alive his excellent values and to encourage our present and future students to adopt such fine qualities which are truly timeless essentials in the present era."

Prof Chuah added further that the RM50 million contribution reflected Lee Foundation's passionate belief in UTAR's ability to positively impact the lives of many more Malaysians and others in the community through further advancement of the university's excellence in education and research.



The Late Tan Sri Dato' Lee Kong Chian (1893-1967)

### Biography of Tan Sri Dato' Lee

The late Tan Sri Lee Dato' Lee Kong Chian was a very knowledgeable and successful businessman with a great passion for education and philanthropy. His life story truly mirrors the undisputable values of positive attitude, hard work and self-learning to improve one's quality of life.

The late Tan Sri Lee was born in Furong Village in Fujian, China. He received his early education in a private Chinese school in his hometown. His mother passed away when he was 8 years old. He went to Singapore in 1903 at the age of 10 to join his father, Lee Kuo Chuan (*Lǐ Guózhūān*). In Singapore, he studied the English Language in Anglo-Chinese School and the Chinese Language in Yung Cheng School.

In 1908, upon the recommendation by The Chinese Chamber of Commerce and Industry Committee, at the age of 15, Tan Sri Lee was awarded a scholarship (offered by the Qing Government in China) to study in Nanjing specialising in Mathematics, Physics and Chemistry. In 1911, he studied Civil Engineering at Tangshan Engineering College in north China but returned to Singapore in 1912 due to the political turmoil in China.

Tan Sri Lee worked as a primary school teacher at Tao Nan School (formerly Yung Cheng School) upon returning to Singapore from China in 1912. He also served as a translator for *Lat Pau* (a Chinese Language newspaper). In 1914, Tan Sri Lee graduated from geodesy school and worked for the government. At that time, he met a Chinese community leader named *Chuang Si Tsuan* who invited him to work in China Guohuo Company in 1915. He was responsible for purchasing and for Chinese-English Language clerical work.

In 1916, he joined Tan Kah Kee Rubber Company because Tan needed an assistant

who could communicate in Chinese and English for his rubber business. In 1918, he was promoted to the rank of manager of Tan Kah Kee Rubber Company because of his outstanding performance. He worked for Tan Kah Kee Rubber Company for 12 years from 1916 to 1928. From there, he learnt about the operations of the rubber business and established a broad network of contacts that helped him to play an active role in the international rubber market later on.

Tan Sri Lee left Tan Kah Kee Rubber Company in 1928 to set up his own company, Nam Aik Rubber Company. Because of his good business tactics, his Nam Aik Rubber Company withstood the world economic crisis between the late of 1920s and early 1930s. Nam Aik Rubber Company grew rapidly together with the success of his pineapple planting and canning, shipping, timber, printing and financial industry business. Tan Sri Lee used the 'east meets west' style of management to operate Nam Aik Rubber Company, especially on Chinese culture and Western business management. He treasured and nurtured subordinates who had real ability and interest in learning.

A main characteristic of the late Tan Sri Lee was his love for lifelong learning. He did self study in civil engineering through correspondence, read English financial magazines especially on international rubber trade, studied *Bahasa Melayu* after Malaya's independence and even at the ripe age of 70 years old, he was still listening to BM FM radio.

The late Tan Sri Lee was also a much respected community leader and held numerous positions in organisations, institutions and societies. Tan Sri Lee was the largest shareholder of OCBC and Great Eastern Life Assurance and was Chairman of OCBC from 1937 to 1964. He was the first Chancellor of the University of Singapore in 1962. Tan Sri Lee also garnered multiple honours for his contributions to the society.

In 1952, Tan Sri Lee established the Lee Foundation with his eldest son, Lee Seng Gee, in support of charity to promote education, medicine and cultural activities, and to help the poor, disaster victims and those in need. It also provides academic scholarships and grants to students from low income families and helping them to complete their studies regardless of race, gender and religion as long as they have excellent academic performance and fulfil the requirements.

Through the Lee Foundation, the legacy of this extraordinary man continues into the 21st century to bless the lives of many with the opportunities of education and better livelihood.

Following a string of successful fund-raising activities in November 2014 and a soft launch in February 2015, the Public Relations (PR) Campaign 2014/2015: Volunteerism IV Grand Launching Ceremony kicked off with a bang on 27 February 2015 at UTAR Perak Campus.

Themed 'Embracing Volunteerism, Enriching Lives', the Campaign was graced by Minister of Transport Dato' Sri Liow Tiong Lai. He was welcomed by UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik, Deputy Minister of International Trade and Industry Dato' Lee Chee Leong, Perak State Executive Council Member Dato' Dr Mah Hang Soon, UTAR Planning and Development Committee Advisor Tan Sri Hew See Tong, Kampar District Council (Majlis Daerah Kampar, MDKpr) Secretary Tuan Nor Akmal Yang Ghazali representing Council President Khairul Amir Mohamad Zubir, UTAR Council Member Hew Fen Yee and PR Campaign 2014/2015: Volunteerism IV Main Director Chia Yi Jing.

In her speech, Chia extended her gratitude to everyone for their support. The Year Two Public Relations student also introduced the charitable projects by the predecessors of PR Campaign since its debut in 2011. "PR Campaign 2014/2015: Volunteerism IV will continue its forerunner's legacy this year. Our Campaign consists of five groups, each in charge of a different sub-theme, namely Road Safety, Food Tourism, Vandalism, Environment and Charity and aims to improve the lives of all



Dato' Sri Liow (center) interacting with the students



Prof Chuah presenting a token of appreciation to Dato' Sri Liow

## PR Campaign 2014/2015: Volunteerism IV kicks off



(From left) Ant-Traffie, Ant-Cheffie, Ant-Fixie, Ant-Greenie and Ant-Lovie promoting the upcoming in-campus and outreach activities

in Kampar."

"As a University by the people, for the people, we do not only create knowledge but think of ways to give back to the society. I'm very touched that for the past four years, the PR Campaign students have been choosing different topics to benefit the society," commended Prof Chuah, who also thanked Ibu Pejabat Polis Daerah (IPD) Kampar, MDKpr and the sponsors for their incessant assistance to the current students.

This was followed by an interlude whereby the mascots of PR Campaign; namely, Ant-Traffie for "Road Safety", Ant-Cheffie for "Food Tourism", Ant-Fixie for "Vandalism", Ant-Greenie for "Environment", and Ant-Lovie for "Charity" were officially introduced.

In the following speech, Nor Akmal expressed his delight to see the PR students taking proactive measures in making Kampar a better living place which is in line with the Kampar District Local Plan to improve Kampar's development and welfare.

Dato' Sri Liow expressed his great interest to understand the PR Campaign and its community engagement and contribution activities. "In universities, one does not only gain knowledge but learn new skills to be competent globally. I congratulate UTAR for



(From left) Hew, Tan Sri Hew, Dato' Mah, Prof Chuah, Dato' Sri Liow, Chia, Dato' Lee and Nor Akmal on stage launching the Campaign

providing such a platform. UTAR is not only a university, but a community university for having the support of the community," he said, and also pledged to donate RM 10,000 to the Campaign for having learnt about remarkable contributions by previous PR Campaigns.

Dato' Sri Liow, accompanied by Prof Chuah, Dato' Lee, Dato' Mah, Tan Sri Hew, Nor Akmal, Hew and Chia, was then invited on stage to officially launch the Campaign.

PR Campaign 2014/2015: Volunteerism IV is part of the UAMP2023 Event Planning and UAMP2033 Event Management subject coursework. The Campaign is organised by current Year Two Public Relations students. Initiated in 2011, the PR Campaign has since gained momentum in becoming a significant annual event at UTAR Perak Campus. This is the fourth consecutive year PR Campaign is held.



UTAR Public Relations students deserve a pat on their back for raising RM1,300 for Tronoh Mines Community Club, Perak. Their donation was presented by Dr Cheah Phaik Kin, a UTAR Faculty of Arts and Social Science lecturer, to the Club during its annual general meeting (AGM) on 4 February 2015.

"The money will be used to conduct activities for the children and community in the Club. This donation is part of UTAR's efforts to give back to society and to give opportunities for our students to be involved in community service which is part of our holistic education," said Dr Cheah.

Club Chairperson Yee Chun Weng expressed his appreciation to UTAR for the continuous support since the inception of the Club. "In 2010, UTAR students raised funds to build a library for the Tronoh Mines New Village with the support of the Kampar community, Dato' Lee Chee Leong and many generous sponsors," said Yee, who is also the Headmaster of SJKC Sin Min in Tronoh Mines New Village. Village Head Chan Ah Lok, who is a committee member of the Club, elaborated that the library in the Club was the suitable place for villagers and students to do their respective reading, and revision work.

## Donation for Tronoh Mines Community Club



Dr Cheah (first row, third from left) presenting the donation to Yee while the committee members look on

## English Language Camp for school



The Newspaper Puzzle group work

An interactive English Language Camp titled 'Let Your Hair Down with English' was jointly organised by the Department of Language and Linguistics (DLL) of UTAR Faculty of Arts and Social Science and the Division of Programme Promotion for 200 secondary school students of SMK Methodist (ACS) Sitiawan. The camp was held at the school hall on 28 March 2015.

Chairman of ACS Sitiawan Parents and Teachers Association (PIBG) Ir Ling Leong Chong launched the camp and said, "English is a conduit of knowledge in this era of information technology and globalisation.

Thus, mastering the English Language is a must and the most effective way is to practise and speak the language daily."

Head of DLL and former ACS Sitiawan student Christina Ong Sook Beng said, "Students always find games to be fascinating and by associating games with books, it would be easier to inculcate the habit of reading among the younger generation."

Manjung district Head of Education Officer Suhaimi Ramli was also present at the camp and said, "Such collaborative activities will definitely benefit ACS in the long run and we look forward to more of such

activities in the future." He also commended the PIBG for their continuous support for the school.

Assisted by six lecturers and 14 student facilitators from the UTAR Bachelor of Arts (Honours) English Education programme, the camp commenced with an ice-breaking session followed by activities to emphasise on good communication skills and to make reading and listening fun and interactive. Among the activities were Reading Bingo, Code Breaker, Newspaper Puzzle and Visualising Riddles.

拉曼大学学生事务部辅导处有幸邀得澳洲Griffith大学资深生死学硕士兼医疗沟通高级讲师曾广志医生于2015年4月14日在拉曼大学霹雳校区主讲以“启死回生-从死亡体悟真实生活”为题的心灵讲座，旨在推广珍惜生命教育、关爱生命的教育理念。此讲座成功吸引约420位校外学生及民众踊跃参与。

首先，曾广志带领与会者进行三分钟的静心活动，让与会者，特别是即将面临考试的学生得以从呼吸运动舒缓一下心情。他对学生们说：“读书就如涨潮和退潮，该努力读书的时候就努力读书，这是涨潮；偶尔我们也需要退潮来缓和一下读书时紧绷的情绪，就算三分钟也好，就静下心来休息片刻。”

静心活动后，曾广志谈回归生命以为讲座拉开序幕，他说：“从死谈生，通过死亡的启示回归到自己的生命，回到每一个当下，活得没有遗憾，自在地去面对生活中的每一个‘小生死’。”“小生死”意指生活中每一个相聚离别、开始结束等。只要学会坦然去面对及处理生活中的每一个“小生死”，那么在“大生死”来临之际就较能坦然面对。他不忘勉励大家应常保“赤子之心”，以最单纯的心去看生活中的一切。

曾广志表示，从“小生死”中所受到的“创伤”，如果当下无法好好处理，将形成一种“自我防卫”，接而造成“心封锁”的状态。拥有类似遭遇的人的情绪将会越来越压抑及固执，甚至越陷越深，而形成忧郁等症。

他提及东方文化造成人们在生活中很常带着“面具”，在笑的时候很常都是“皮笑肉不笑”，没法表现出真正的自己。另外，大部分的人们皆有“阴暗面”，都会抱有一种“顺我者昌，逆我者亡”的心态，接而对生活产生许多不满。他补充，人的“阴暗面”往往由内在的一些生活经验所造成。

随后，他也分享如何减低在“小生死”中的遗憾，那就尝试去学习不敢面对、不敢做的事。与此同时，在过程中



曾广志与与会者互动甚佳，席间欢笑声连连。

## 心灵讲座

## 曾广志回归生命谈生死



拉曼大学学生事务部主任郑进芳（左）赠送纪念品给曾广志。

必须做好心理建设、做好准备接受一切的结果。

接着，他说：“感受生命的一切，容许生命中好的或不好的情绪的发生。”他表示大部分的人并不能够好好处理比较负面的情绪，更以他所教导的医学生为例，虽然都是成绩优秀的未来医生，但大部分的学生在面对病人的离逝、无能为力的病况等所引发的悲伤情绪时，都不懂得如何去面对。

除了感受生命中的一切，他也呼吁大家应当去学着体会。他更用了生活中的小习惯——吃花生为例，带出了大大的道理。“剥花生前，你会拿起花生，摸一摸，看一看；接着在剥开花生之际，你会听到清脆的声音；淡淡的炭烧花生味会扑鼻而来；最后当你把花生放在嘴里时，你必能切身体会到那美味可口的滋味。”

最后，他说：“每天的阳光是不一样的，那么不妨让自己沐浴在明媚阳光的草坪上，好好去感受、呼吸周边的微风和空气”，以勉励大家要活在当下，接受生命的一切。

随即在短片播放的环节后，筹委会更为与会者带来了“四道人生——道谢、道歉、道别与道爱”的活动，提醒大家来表达感激、抱歉、关爱、话别时都要及时，以免日后留下遗憾。

讲座尾声，主讲人更在询众要求下演唱了《明天会更好》，为讲座画上完美句点。

### 辅导热线

拉曼大学学生辅导处提供咨商与辅导予有需要的学生，如学生或家长有任何疑问可以联络学生事务部-辅导处电话：05-05-4688888分线2283。



曾广志（前排左八）与一众与会者在讲座结束前留影。

## 中华艺术文化营 体验童玩与童谣的乐趣



韦远进展示其亲手制作的童玩。

拉曼大学中华研究中心中华艺术组于2015年3月14日有幸邀得邦咯岛传奇人物——韦远进先生前来为师生们举办了一个富有意义的“童玩与童谣”文化营。韦远进先生曾是实兆远革成华小学校长。

首先，韦校长与在座的师生分享了其多年教学生涯的领悟，“三人行必有我师，无论是谁都是我们学习的对象”，以勉励众人虚心向学。他也提到说，“创意是无限的”，鼓励学生们在生活中好好发挥自身的创意。

随后，韦校长教导学生们学唱童谣，其中包括粤语、华语、日语、英语等版本。韦校长教导歌谣演唱时，声情并茂，十分生动。韦校长生动有趣的教唱方式，让课堂中的欢笑声连连。

童谣教唱环节后，韦校长展示了他的手工制作棋盘、小木马、手工拉环等，而韦校长亲手制作的枪，如木枪、铁枪、竹枪更大受学生们的欢迎。韦校长更大派见面礼“益智九品连环扣”给学生们以作纪念。

韦校长先教导学生们做以汽车木坐垫制成的环保小风车。虽然小风车的外形不怎么讨好，但一旦往风车吹口气，它便带着色彩转动起来。随后，韦校长也教导学生们用塑料罐制作环保笛子。看似毫不起眼的笛子，却能带出意想不到的声效。

而后，韦校长更教导学生们用椰叶编制蚱蜢。他更以有趣的口诀让学生们在欢乐的气氛下学习并记住了编制蚱蜢的过程。最后，韦校长更教导学生们制作小木履。细心的韦校长更不忘叮嘱学生们在敲打过程中得小心使用锤头，而勿弄伤自己。

韦校长让学生们上了一场富有意义且趣味的童玩与童谣教学课。因此，师生们都希望日后能够再度邀请韦校长前来为学生上课。



学生们用椰叶编制蚱蜢。

## “青春的秘密” 中文系毕业摄影展

三位毕业在即的中文系大三生透过镜头，而非文字，说出属于他们的故事。以“青春的秘密”为题的中文系毕业摄影展于2015年4月6日至16日在拉曼大学中华研究院展出。

摄影展筹委会主席刘嘉燕致开幕词时表示，为了留下与同学之间、在校的美好的回忆，即将毕业的几位同学萌生了透过镜头说出属于他们的故事的想法，进而造就了中文系毕业摄影展的诞生。三位负责掌镜的摄影师为中文系大三生刘嘉燕、刘立伟及李承恩。

中华研究院院长张晓威致词时表示，“中文系的同学能够拍出这么棒的作品是非常值得鼓励的。”他补充，“把属于大家



摄影师把美好的大学回忆化作一张张照片永恒地记载下来。



摄影展中负责掌镜的摄影师与中文系讲师合影，左起：李承恩、陈明彪、林志明、黄文斌、张晓威、杜忠全、刘嘉燕、刘立伟和叶秀清。

的美好回忆留下，不只给我们看，还可留下来给未来的学弟学妹看，让他们一同见证中文系曾有过的美好岁月。”

开幕典礼后，筹委会引领出席者一同浏览所展出的作品，同时也不忘在旁为众人讲述参展作品的故事背景及与照片后续处理相关的讲解。值得一提的是，所展出的精美照片都配以优美文句，让中文系生的文采发挥得淋漓尽致。

席间嘉宾包括中华研究院副院长黄文斌、林志敏、系主任杜忠全、课程主任陈明彪、大学公宣处主任卓瑜进及中文系讲师。

## 中文系许文荣博士 新著入选台湾年度 代表性图书

拉曼大学中文系副教授许文荣博士的新著《马华文学类型研究》入选“台湾出版TOP 1-2014年度代表性图书”（语言/文学类）。

这项评选是由台湾国家图书馆所发起，从2000年开始，已连续举办了15年。每年将由各出版社推荐一至二部本身所出版的代表性图书，并由所委任的专家团评选出来。评选标准包括“各类选科中内容具代表性、新颖性或学术性之图书”、“具知识性与文学性之图书”、“各学科之重要参考工具书”及“专家学者、专业团体或政府机关推荐之图书”等。

许文荣博士受访时表示，当被出版社告知入选消息的时候是挺惊讶的，同时也深感荣幸，因为这本书是他在台湾出版的第一本书籍。作为出版中文书籍的主要国家之一的台湾，出版业竞争相当激烈，因为每年有将近一万本与语言及文学相关的书籍面世，而从中仅有五十本或0.5%的书籍入选“台湾出版TOP 1年度代表性图书”。

入选的图书都被视为该年度最具代表性与高质量的好书，是一项来自官方主管图书单位的认同，并被刊载在该馆一月份所出版的《全国新书资讯月刊》中，同时也在于二、三月间于该馆阅览大厅公开展出，重点推荐给读者。

除此之外，他也不想向台湾国立成功大学的陈昌明教授以及陈益源教授表达谢意，感激他们把这本书力荐给台湾的里仁出版社。同时他也感激里仁出版社的提名，进而让这本书有机会入选。他补充，“这一份肯定让我信心大增，而未来在台湾出版书籍的机会也将大大提升。”



许文荣与其在台湾出版的新著——《马华文学类型研究》一书。

《马华文学类型研究》对马华文学文本内部特征进行深入的研究，并归纳出马华文学在创作与批评上的六种显著的文学类型，即文学混血、少数族裔书写、灵性写作、离散文学、新文体形式及文化研究。在论述这些类型的建构历程与内在特质的同时，也探入其在建构与发展的过程中，与外部世界的微妙联系，包括所折射的文化、政治、宗教信仰以及身份认同等立场与理念。

《马华文学类型研究》一书经已在拉曼大学图书馆上架，随时欢迎学生借阅。另外，有意购买此书者，可在大众书局及纪伊国屋书店购得此书，或请浏览里仁书局网络书店（网址：<http://lernbook.webdiy.com.tw/>）以进行网购。

## 王睿欣分析大马华人学习国文的心态

拉曼大学中华研究中心马来西亚华人与文化研究组于2015年3月18日有幸邀请了新纪元学院教育系讲师王睿欣博士前来主讲以“从马来语习得的文化适应模式，透视马来西亚华人

的族群认同”为题的讲座，并由中文系讲师陈爱梅主持。

王博士主要是以先前她对大马华裔学习国语的适应及所秉持的心态的量化研究与分析，所得到的阶段性结论作出报告。来自中国新疆的王博士，在马来生活多年，对大马华裔在语言学习上的特别现象犹感兴趣，因为大马华裔不仅能操流利的华语，更能掌握英语和马来语。报告中她是以中国学者的视角去审视大马华裔在语言学习的适应心态。

首先，王博士提出了文化适应模式，并以自己所搜集的数据来进行分析。她提出了两种距离，其一为社会距离，其二为心理距离。研究发现文化适应程度越高，文化学习程度就随着提高。这表示当一个人对某项文化有着高度兴趣，那随之学习和吸收就会来得快。

王博士以问卷调查的方式进行该项研究。分析结果显示华裔的三种趋向都不利于马来文学习，尤其文化水平愈高者，更是把马来文视为一种工具来学习，而非秉持着融合型的动机去学习。因此，马来文的掌握能力不等同于对马来文的接受度。

最后，王博士总结指出，大马华裔学习马来文主要是以功利主义为考量，情感则为次要因素。他们对于自身的文化有强大的认同，无法完全融入马来文化。不过此项研究的问卷调查仅限于加影社区的华人，能否以此代表全马华人，则有待进一步探讨。



中文系系主任杜忠全（右）代表中华研究中心赠送纪念品给王睿欣。

## Pelajar UTAR hayati *Earth Hour*

Kempen 'Earth Hour' yang dilancarkan oleh kumpulan pemuliharaan Tabung Alam Sedunia (WWF) mendapat perhatian seluruh dunia termasuk Malaysia. Ia biasanya dilakukan dengan cara memadamkan lampu selama satu jam bermula dari jam 8.30pm hingga 9.30pm pada hari Sabtu terakhir pada bulan Mac bertujuan untuk membangkitkan kesedaran akan tanggungjawab terhadap alam sekitar.

Bersempena 'Kempen Earth Hour 2015' pada 28 Mac 2015, Persatuan Khidmat Masyarakat UTAR atau *Community Service Society*, sebuah persatuan pelajar mengambil inisiatif untuk bersama-sama seluruh warga dunia dalam menyatakan sokongan terhadap kempen tersebut dengan mengadakan sambutan khas *Earth Hour* 2015 bagi komuniti UTAR Kampus Perak. Disertai lebih 450 pelajar, sambutan tersebut dilihat berjaya mencapai sasaran untuk mendidik warga kampus



Persembahan oleh kumpulan *Virgin Boys*



Beberapa hasil kraf tangan yang dipamerkan pada malam tersebut

berkenaan kesedaran tentang isu-isu alam sekitar seperti pemanasan global dan perubahan iklim.

Sambutan itu telah dirasmikan oleh Naib Presiden UTAR Prof Madya Dr Teh Chee Seng. Dalam ucapannya beliau berkata, "Program yang berkonsepkan amalan hijau seperti ini adalah satu usaha yang cukup murni dalam memberi sokongan padu kepada budaya melestarikan alam sekitar untuk diwariskan kepada generasi masa hadapan." Beliau juga menambah, "Walaupun memadamkan lampu dalam kawasan kampus selama satu jam hanyalah salah satu usaha kecil kita, namun secara tidak langsung ia memberi makna yang cukup besar buat semua dan mendidik kita akan tanggungjawab sebagai warga dunia dan penduduk bumi yang prihatin."

Bagi memeriahkan program pada malam tersebut, pihak penganjur telah merancang pelbagai aktiviti menarik seperti persembahan Gendang Cina 24-Musim (UTAR 24-Festive Drum), Orkestra Cina, persembahan oleh kumpulan *Virgin Boys*. Antara acara kemuncak sambutan adalah persembahan api oleh ahli 'Outbac Broga'.



Persembahan Gendang Cina 24-Musim



Persembahan api oleh ahli 'Outbac Broga'

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#### Sungai Long Campus

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(KPT/JPS/DFT/US/A04)

Jalan Universiti  
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31900 Kampar