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Student learning visual arts at the Advertising Studio



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UTAR Tun Tan Cheng Lock Centre for Social and Policy Studies (TCLC) hosted its first TCLC Lecture Series on 4 January 2018 at the Sungai Long Campus.

It was the inaugural lecture of the TCLC Lecture Series in honour of Tun Tan Cheng Lock, the founder of MCA, to commemorate his contributions to the nation. The TCLC Lecture Series aimed to provide an avenue for scholars, educators and researchers to meet and discuss diverse issues and challenges faced by the society as well as to share their perspectives in their respective fields of interest.

In conjunction with the inaugural lecture series, Tun Tan Cheng Lock's family donated RM3million to TCLC in support of the centre's further research as well as for the publication of two books related to Tun Tan Cheng Lock and Tun Tan Siew Sin. Datin Paduka Tan Siok Choo announced, "This donation, together with the sum from my grandfather and father will further Malaysians' understanding of these two statesmen. The TCLC will research and publish biographies of my grandfather Tun Tan Cheng Lock and my father Tun Tan Siew Sin. A biography, particularly on Tun Tan Siew Sin is timely because little has been written about my father."



Second from left: Tun Tan Cheng Lock's granddaughters Madam Siok Eng, Datin Paduka Tan and Madam Siok Lee presenting a mock cheque to Prof Chuah

TCLC Lecture Series

Book on Ipoh's cave temples launched

A book was written by UTAR Institute of Chinese Studies (ICS) academics Dr Tan Ai Boay and Toh Teong Chuan on Ipoh's cave temples and history. It was officially launched at Nam Thean Tong Temple, Ipoh on 7 January 2018.

The book, titled "Trails of the Nanyang Chinese: History and Legends of the Cave Temples in Ipoh of Malaysia" (《南洋华踪：马来西亚霹靂州怡保岩洞庙宇史录与传说》), is the culmination of a maiden research project sponsored by the Perak Non-Islamic Affairs Committee. It was also the first academic publication to receive the support of the Perak State Government. It was published by the China Social Sciences Press.

The ceremony was graced by Perak's Menteri Besar Dato' Seri DiRaja Dr Zambry bin Abd Kadir and accompanied by Perak State Executive Council Member Dato' Dr Mah Hang Soon. Also present were ICS Dean Assoc Prof Dr Chong Siou Wei, Nam Thean Tong Temple Committee Chairman Chan Kwai Hoong, Perak Chinese Chamber of Commerce and Industry President Dato' Liew Siew Yee, Perak Chinese Assembly Hall President Dato' Chai Wang Yoke as well as representatives from Ipoh's many cave temples, state government bodies and local associations.



From left: Dato' Mah, Dato' Seri Zambry, Toh, Dr Tan and Dr Chong unveiling the book during the launch

Dato' Seri Dr Zambry said, "This publication will provide people a deeper understanding on the historical evolution and development of Ipoh cave temples." Dato' Mah said, "This publication will be a prologue to the many upcoming research projects on Ipoh's and Perak's history and culture."

"We managed to identify 49 cave temples around Ipoh. We selected seven pre-World War II cave temples based on the archive materials such as the Perak Government Gazette published in the late 19th century," said Dr Tan and Toh.



Datin Paduka Tan sharing 10 little-known facts about her father, Tun Tan Siew Sin



Dr Heng highlighting Tun Tan Cheng Lock's visionary goals

ESF 2018

The Engineering and Science Fiesta 2018 (ESF 2018) was held from 29 to 30 January and 1 to 2 February 2018 at the Sungai Long Campus. Themed 'The Era of Innovation', the event aimed to promote Science, Technology, Engineering and Mathematics (STEM) education to the public.

UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik said, "In the face of declining interests in STEM among school children, I am very happy to know that our students are playing a role to raise awareness on STEM education through such a meaningful event."

"I hope through this Fiesta many will come to know about STEM. On behalf of my team, I would like to extend my gratitude to all the sponsors and role players that have made it possible for our dreams to become a reality," said ESF 2018 Chairperson Lee Chee Fatt.

The fiesta featured an engineering, science and technology exhibition, workshops, carnival and a career fair which saw the participation of more than 50 companies. The event highlight was a series of drone demonstrations conducted by the ESF 2018's production team.

The ESF 2018 was organised by the UTAR Engineering Society in collaboration with The Institution Of Engineers Malaysia, Institution of Engineering and Technology, Institution of Chemical Engineers, Institution

of Mechanical Engineers, Institution of Civil Engineers, Institute of Electrical and Electronics Engineers, Institute of Materials, Malaysia, American Society of Heating, Refrigerating, and Air-Conditioning Engineers Student Chapters, as well as UTAR Robotics Society, Mathematics Society, Architecture Society and Actuarial Science Society.



Clockwise from top left: The carnival and exhibition display

UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik thanked Tun Tan's family for their generous donation and said, "We hope that the collaborations, researches and publications will be more focused and impactful so that more people will understand the history of our nation through the contributions of Tun Tan Cheng Lock and the community."

The inaugural lecture saw two speakers. The first speaker was Datin Paduka Tan who spoke about her father, Tun Tan Siew Sin. Datin Paduka Tan shared 10 facts about her father, through a lecture titled "Little Known Facts of Tun Tan Siew Sin".

The second speaker was ASEAN Studies Initiative Director at the American University's School of International Service Dr Heng Pek Koon. She presented a lecture on "Tun Tan Cheng Lock: Visionary Founder of the Malaysian Chinese Association and the Malaysian Nation State". Dr Heng said, "While Tun Tan Cheng Lock will always be recognised for his historical role in founding the MCA, he also envisioned an integrated multiracial Malaysian political system with equal rights for all Malaysians."

Present at the opening of the lecture series were Tun Tan Cheng Lock's family members, UTAR Council Member Ir Academician Datuk Hong Lee Pee, TCLC Chairperson Assoc Prof Dr Chin Yee Mun, guests from the Centre for Malaysian Chinese Studies, Universiti Kebangsaan Malaysia and the Association of Malaysian Economics Undergraduates.



From left: Prof Chuah, Datin Paduka Tan, Madam Siok Eng, Madam Siok Lee and Dr Heng launching the TCLC Lecture Series



From left: Dr Khoo, Dr Yen Nee, Dr Chen, Dr Tee, Dr Sit, Dr Wong, Dr Lim, Dr Nor Ismaliza, Prof Lee, Dr Gim Cheong, Gee Shyang, Ong, Ghee Chong, Chew, Shok Cheng and Dr Loh

UTAR and INO Nature Sdn Bhd signed a memorandum of understanding (MoU) on 8 December 2017 at Kampar Campus. Representing INO Nature was Managing Director Saw Gee Shyang and he was accompanied by Saw Ghee Chong, Louise Chew, James Ong and Susan Tan Shok Cheng from the Business Development Department.

The delegates were welcomed by UTAR Vice President Prof Ir Dr Lee Sze Wei representing UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik, Division of Community and International Networking Deputy Director Dr Chen I-Chi, Faculty of Science (FSc) Dean Assoc Prof Dr Lim Tuck Meng, Academic Development and Undergraduate Programmes Deputy Dean Assoc Prof Dr Gideon Khoo, R&D and Postgraduate Programmes Deputy Dean Dr Phoon Lee Quen, Student Development and Industrial Training Deputy Dean Dr Sit Nam Weng, Head of Biological Science Department Dr Nor Ismaliza binti Mohd Ismail, Head of BioMedical Science Department Dr Tan Gim Cheong, Head of Agricultural and Food Science

MoU with INO Nature

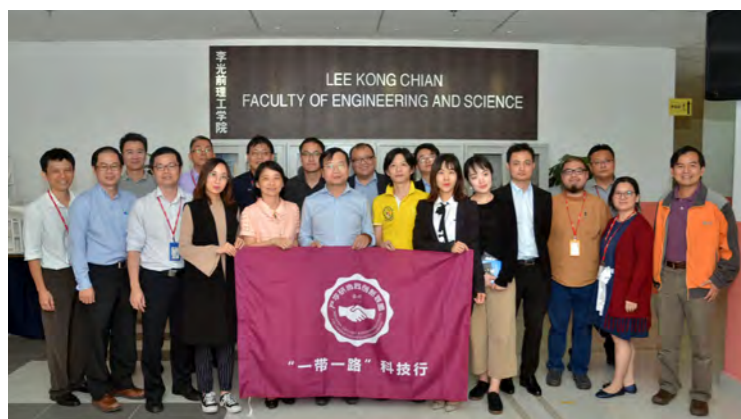
Department Dr Tan Yen Nee and FSc lecturers Assoc Prof Dr Wong Hann Ling, Assoc Prof Dr Tee Chong Siang and Dr Loh Pek Chin.

"UTAR has always supported collaborations with the industries. It is important that through these collaborations, UTAR can play its role to support the industry in mutually beneficial activities," said Prof Lee.

"INO Nature has been working together with us for the past two to three years. We are very grateful to them for being so supportive and that has enabled us to work together even more closely," expressed Dr Wong.

Under this MoU, both institutions will share expertise and joint development in the research field and have expressed particular interest on conducting a research to evaluate the effect of the biofertilizers in different crop plants.

MoU with TusSpace



Representatives from the "Belt & Road" Science and Technology Industries visiting UTAR

A group of visitors from the "Belt & Road" Science and Technology Industries ("一带一路" 科技行) visited Sungai Long Campus on 13 December 2017. In conjunction with the visit, Suzhou TusSpace Investment Management Co., Ltd. and UTAR exchanged an MoU.

Tus-Holdings Co.,Ltd. Deputy Managing Director Jason Yu Haitao led the group consisting of representatives from "Belt & Road" Science and Technology Industries. Welcoming the visitors were UTAR Vice President Prof Ir Dr Ewe Hong Tat, Division of Community and International Networking Director Prof Dr Cheng Ming Yu, and other representatives.

The visit aimed to explore various collaborative opportunities and strengthen cooperation between both parties. The MoU aimed to support growth in the information and communication technology industry in Malaysia and China through various programmes, projects and activities.

Research agreement with Hume Cement



General Manager Choi (fifth from left) exchanging the agreement with Prof Chuah (third from right)

A research agreement was signed between UTAR and Hume Cement Sdn Bhd on 19 January 2018 at Sungai Long Campus.

Signing the agreement were Hume Cement Sdn Bhd General Manager Choi Joonho and UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik. The signing was witnessed by Hume Cement Industries Bhd Head of Human Resources Lee Swee Chee and UTAR Institute of Postgraduate Studies and Research Director Prof Dr Faiz bin Abd Rahman. Also present at the ceremony were Hume Cement Sdn Bhd Manager in Special Projects Walter Teng Sun Lung and Head of Technical Lee Tuck Sing.

The research agreement aimed to facilitate R&D areas and develop new solutions to meet market requirements and remain relevant in the industry.

UTAR and Guangxi University of Chinese Medicine (GXUCM) launched the China-Malaysia Centre for Traditional Chinese Medicine (CMCTCM) on 12 December 2017 at UTAR Sungai Long Campus.

China-Malaysia Centre for TCM

Present at the launch were Ministry of Higher Education Director General Datin Paduka Ir Dr Siti Hamisah binti Tapsir, Counsellor for Consular Affairs of the Embassy of People's Republic of China in Malaysia Liu Dongyuan, Ministry of Health Division of Traditional and Complementary Medicine Director Dr Goh Cheng Soon, GXUCM President Prof Dr Tang Nong, UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik, representatives and delegates from the Embassy of People's Republic of China in Malaysia, Ministry of Higher Education, Ministry of Health, Tung Shin Hospital, Traditional Chinese Medicine (TCM) Bodies, GXUCM and UTAR.

Before the launch, Prof Chuah and Prof Tang renewed the memorandum of understanding (MoU) for collaboration between the two parties and signed the MoU for CMCTCM. The CMCTCM is an integrative platform that is combined with medicine, healthcare, education, scientific research and cultural exchange.

Prof Chuah remarked, "With the acceleration of the Belt and Road Initiative, China has strengthened its support for the revitalisation and development of TCM, especially beyond China. Therefore, the setting up of this CMCTCM is indeed one step closer for further collaborations between China and Malaysia."

Prof Tang said, "GXUCM has a first-tier academic status, outstanding resources, and exceptional faculty and medical team. More importantly, it has been in a close relationship with the ASEAN



From left: Dr Goh, Counsellor Liu, Datin Paduka Siti Hamisah, Prof Tang, Prof Chuah and GXUCM Department of International Cooperation and Exchange Director Prof Jiang Jichang

countries in international cooperation and exchange for a long time."

Datin Paduka Siti Hamisah congratulated UTAR and GXUCM for the success of setting up CMCTCM and said, "The current establishment of the TCM should propel Malaysian Higher Learning Institutions to become global innovators in R&D."

UTAR launches New Village projects

UTAR launched the UTAR New Village E-Commerce Project and the UTAR New Village Community Project *We Care, We Act*, named "Reconnecting Nature: Introducing Kampung Bagan Sungai Janggut" on 23 November 2017 at UTAR Sungai Long Campus.

Launching the new village projects was Minister in the Prime Minister's Department-cum-UTAR Council Member Datuk Seri Ir Dr Wee Ka Siong. Also present were UTAR Council Members Ir Academician Datuk Hong Lee Pee, Tan Sri Dato' Seri Chor Chee Heung, Governing Council, International Science Technology and Innovation Centre for South-South Cooperation under the auspices of UNESCO Malaysian Honorary Chairman Academician Dato' Ir Dr Lee Yee Cheong, Silverlake Symmetry and Technology Research Sdn Bhd Managing Director Chee Hin Kooi, UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik, UTAR Vice Presidents Prof Ir Dr Ewe Hong Tat, Prof Ir Dr Lee Sze Wei and Prof Dr Choong Chee Keong, sponsors, invited guests, new village heads, and representatives from small and medium-sized enterprises (SMEs).

The UTAR New Village E-commerce Project adopts digital marketing to connect the new villages to the SMEs. The latter involves UTAR staff and students studying the challenges faced by the community and



From left: Tan Sri Dato' Seri Chor, Chee, Dato' Lee, Datuk Hong, Datuk Seri Wee and Prof Chuah at the launching ceremony

helping it to transform into a tourism village that will provide potential economic value.

The launch saw exhibition booths from the New Villages and a Fair which saw the demonstration of e-purchase on platforms such as Lazada, 11street and Panpages.

Datuk Seri Wee said, "The projects are truly commendable and timely. I hope it will create a conducive environment for growth

that supports the enterprises in the village to upgrade their capacities and capabilities."

Prof Chuah said, "With this launch, opportunities for learning and economic improvements are provided for the villagers. This will enhance the commercial value of their products and expand their product market beyond the villages."

UTAR-NUS New Village Collaborative Project

The UTAR New Village Collaborative Project saw another successful collaboration with the National University of Singapore (NUS). It was co-organised with the Department of Soft Skills Competency (DSSC). Held from 11 to 17 December 2017, the project ended with a closing ceremony on 19 December 2017 at the Kampar Campus.

Present at the closing ceremony were UTAR Vice President Prof Dr Choong Chee Keong, NUS University Scholars Programme Deputy Director Assoc Prof Dr Albert Teo Chu Ying, DSSC (Kampar Campus) Head Hee Chwen Yee, participants of the project and staff.

The week-long project was conducted in Kampung Sungai Udang and Kampung Baru Valdor, which served as a platform for the participants to learn various aspects of the villages' assets, such as the lifestyle, history, culture, job opportunities, economic development, social structure, community assets and cultural values.

In his closing remarks, Prof Choong mentioned, "The collaborative project represented a significant stride in promoting mutual cooperation between the two institutions and has paved ways for further strategic alliances as well as dynamic learning programmes on a win-win basis."

Prof Teo said, "This was a wonderful learning experience for our students and they benefitted greatly from it. I hope with these lessons and experiences, the students can replicate this precious value of kinship and friendship in their own community."



Prof Choong (seventh from left) and Prof Teo (centre) with participants and staff

"The project was certainly a good experience and I was motivated by Malaysia's natural beauty. I believe the surrounding nature is a great way to learn to be more appreciative with the conveniences we have in the urban cities," said NUS student Chua Yu Song.

"The project provided a good exposure as the village's main economic activity was fishing. It was a glimpse into their economic background and the experience was truly unique," said NUS student Pang Chee Him.

Dialogue with China universities

Delegates from China universities made a visit to Sungai Long Campus on 30 November 2017. They were led by Chinese Service Center for Scholarly Exchange (CSCSE) Deputy Director General Xu Pei Xiang.

The objective of the visit was to enhance mutual understanding and trust, and to promote a comprehensive development of bilateral cooperation in education field through a dialogue and discussion between both parties.

Welcoming the delegates were UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik, Vice Presidents Prof Ir Dr Ewe Hong Tat and Prof Ir Dr Lee Sze Wei, deans and deputy deans, heads and directors from different faculties and departments.

Prof Chuah said, "Chinese education in Malaysia, in my opinion, is greatly influenced by China. Our great forerunners never stopped waging unyielding struggles to survive in this land, develop the Chinese culture and set up the Chinese schools that uphold the principle 'No matter how needy one is, he must not waive education'."



Front row: Prof Chuah (third from left) and Xu (centre) with the delegates and UTAR representatives

Xu expressed his gratitude to UTAR for its effort in bringing the two sides together for a better mutual understanding. He believed the discussion will efficiently tackle issues of mutual concern and lay a good foundation for future cooperation.

In order to enhance the attendees' understanding of higher education in Malaysia, Prof Ewe provided comprehensive information about the development of education in Malaysia

as well as its internationalisation efforts. He also briefly introduced the university's current development, international partnerships and collaborations to the attendees.

In addition, through the dialogue both sides conducted an in-depth exchange of views and jointly expressed their willingness to enhance cooperation in the future. The dialogue was attended by 26 universities from different province of China.

The Institute of Management and Leadership Development (IMLD) hosted the 14-day State Administration of Foreign Experts Affairs (SAFEA) training programme named "ASEAN Quality Standard System, Inspection and Testing Technology" from 3 December to 16 December 2017.

The objective of the programme was to explore the China-Malaysia and ASEAN connectivity of technical standard systems and mutual recognition of standards, methods and results. It also served to bolster the Belt and Road initiative and Go-out strategy for mutually beneficial cooperation.

Present were Quality and Technology Supervision Bureau of Guangxi Zhuang Autonomous Region Deputy Director Liao Wenjun, Chief of Division of Legislative Affairs Huang Zhi, Division of Standardisation Deputy Division Chief Meng Yong, Division of Science and Technology Deputy Division Chief Liao Wenke, Division of Inspection Associate Consultant Li Zhenhua, Division of Supervision Associate Consultant Liang Yong, Product Quality and Inspection Institute of Guangxi Zhuang Autonomous Region Director Li Xuan, Standard Technique Institute of Guangxi Zhuang Autonomous Region Director Cai Xuping, Measurement and Testing Institute of Guangxi Zhuang Autonomous Region Deputy Director An Qiang, and Guangxi Quality Technology Engineering School Vice President Chen Zhenggang.

The closing ceremony was launched on

SAFEA training programme



Front row: Prof Ewe (centre) and Prof Cheng (second from right) with the participants

15 December 2017 at the Sungai Long Campus. Present were UTAR Vice President Prof Ir Dr Ewe Hong Tat, IMLD Director Prof Dr Cheng Ming Yu, all delegates from Guangxi and UTAR staff.

Prof Ewe highlighted the importance of quality standard and expressed his hope for more cooperation between the two sides. He also congratulated the participants and hoped that they have benefitted from the training.

Liao expressed his gratitude to UTAR for the warm reception and the effort exerted to make the event a success. He said that the programme has deepened their understanding of Malaysia and exposed them to many things.

Tun Tan Cheng Lock Centre for Social and Policy Studies (TCLC) and Institute of Strategic Analysis and Policy Research (INSAP) organised a seminar titled "Belt Road Initiative (BRI) Seminar: A Preliminary Analysis of its Potentials and Challenges within Malaysian Context" at Sungai Long Campus on 20 December 2017.

Present were TCLC Chairperson Assoc Prof Dr Chin Yee Mun, Institute of Management and Leadership Development Director Prof Dr Cheng Ming Yu representing UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik, representatives from the Ministry of Trade and Industry, representatives from Institute of Strategic and International Studies Malaysia and UTAR staff.

"The seminar aims to elaborate Malaysia's current involvement in BRI, analyse the potential impacts of Malaysia's participation and suggest possible actions that should be taken to ensure Malaysia will not lose out when participating in BRI," said Prof Cheng during her welcome speech.

The BRI aims to create a geo-economic effect that integrates nations and ensure they grow through mutually benefitting

Belt Road Initiative Seminar



Speakers delivering their presentation

cooperation and building new emerging economies. The objective of the seminar was to evaluate whether BRI initiatives affect Malaysia as a country and also other consequences and implications affecting Malaysian at large. The topics presented ranged from a historical perspective of Malaysia and China diplomatic relations to a geopolitical understanding behind

BRI to areas of trade and investments and the potential opportunities, benefits and challenges for Malaysia arising from BRI.

"This seminar enabled us to learn from each other regardless of the strength and weakness of the research paper; the most important thing is to gain knowledge from the things we do," said Dr Chin during his closing remarks.

The Institute of Postgraduate Studies and Research (IPSR) staged another comeback of Research and Development (R&D) Colloquium (2.0) on 2 December 2017 at Sungai Long Campus.

The colloquium continued to provide a platform for all the researchers from 30 UTAR research centres to present, interact and collaborate their research work. It saw 130 participants comprising local and foreign researchers from UTAR research centres, lecturers, staff and postgraduate students.

Themed 'From Digitalisation of Education to Sustainable Cities', the R&D Colloquium 2017 (2.0) aimed to enable the researchers to update on their research outcomes, provide regular networking among the researchers and to promote cross-disciplined research collaboration.

UTAR Vice President Prof Ir Dr Lee Sze Wei said, "It is necessary to discover new ideas to conduct projects that address the real-life issues. Researchers should also keep their research ideas relevant to the actual problems that are important to the society and collaborate with experts

R&D Colloquium 2017 (2.0)



Prof Lee (front row, fifth from left), speakers, researchers and participants at the Colloquium

from other disciplines as well as the industry players to seek better solutions."

The colloquium also saw a cross-disciplinary research proposal presentation presented by all the three session chairs on their respective subthemes.

As a progressive university, UTAR constantly holds conferences and colloquia as platforms for researchers to share their research findings and network with others for more collaborative opportunities.

The 16th Series of the Agriculture Technology Seminar was jointly organised by UTAR Centre for Bio-Diversity Research, Faculty of Science and the Institute of Postgraduate Studies and Research at Kampar Campus on 25 November 2017.

Themed 'Livestock farming: Sustainability and productivity' the seminar saw the presence of six experts with diverse experiences related to Malaysian livestock, namely Malaysian Agricultural Research and Development Institute Animal Science Research Centre Director Dr Shanmugavelu Sithambaram, Semosa Sdn Bhd (*Penternakan*) Director Haji Mohd Nasir bin Haji Samat, Universiti Sultan Zainal Abidin Faculty of Bioresources and Food Industry's Prof Dr Ramli bin Abdullah, Malaysian Association Food Animal Veterinarian President Dato' Dr Vincent Ng In Hooi, Department of Veterinary Services Perak Veterinary Officer Dr Norsuhanna binti Mohd Mokhtar, and Myternak Trading Veterinary Supplies & Services Manager Dr Fakar Fariz Abd Wahab.

"This seminar is a good opportunity to edify the students and public with the knowledge of Malaysia's livestock industry from the aspects of sustainability and productivity," said Organising

Seminar on Livestock Farming



The organising committee, speakers and participants

Chairperson Dr Kwong Phek Jin.

UTAR Vice President Prof Ir Dr Lee Sze Wei said, "There will be a day when animal protein industry will face a big challenge. Therefore, R&D in using alternative raw ingredients available in our own country is important for long-term sustainability."

The seminar also saw a demonstration session by Dr Fakar's team on the mixture of agriculture by-product such as rice bran, PKC, corn and DIY feed premix.

Dr Lim said "I believe this seminar is important because our source of protein relies heavily on the success of livestock farming. I must congratulate the organising committee for successfully presenting a continuation of the seminar series."

The seminar is supported by Dindings Poultry Development Centre Sdn Bhd, HARUMi Restaurant and Gaia Science (M) Sdn Bhd.

The Centre for Cancer Research (CCR) hosted the Cancer Research Conference 2017 on Holistic Treatment in Cancer from 29 to 30 November 2017 at the Sungai Long Campus. It was supported by the Malaysian Society for Biochemistry and Molecular Biology (MSBMB).

The conference was set to congregate scientists to investigate the fundamental issues in clinical applications and discuss the utility of state-of-the-art technologies and high-throughput experiments to understand cancer and how to best treat it. It also aimed to emphasise on the use of traditional and complementary approaches and treatments as well as to provide some directions on whether the current healthcare system would enhance the effectiveness of cancer treatment.

UTAR CCR and Conference Organising Chairperson Prof Dr Lim Yang Mooi said, "There is an urgent need for more researchers and professionals to further explore the prospective research areas and help us better understand the cancer."

UTAR Faculty of Medicine and Health Sciences Dean and CCR Advisor Emeritus Prof Dr Cheong Soon

Cancer Research Conference



The invited speakers and participants at the conference

Keng said, "It is extremely important for educators like us to seek for a more holistic approach which emphasises the humanity, research and medical aspects in order to help develop a more cohesive system for the cancer patients."

The two-day conference consisted three themes and one forum, encompassing multiple invited talks, plenary sessions, oral presentations and technical talks by the industry. The conference also saw exhibitions and poster sessions. The top three winners for Best poster presentation were Lian Chee Foong from Taylor's University, and Ng Yun Kwan and Wong Teck Yew from UTAR.

The sponsors of the conference included Agilent Technologies (Malaysia) Sdn. Bhd., Straits Scientific (M) Sdn. Bhd., Canvio Sdn. Bhd. & Miltenyl Biotec, Insan Saintifik Sdn Bhd, MSBMB and Matrioux.

B&R Business Forum and Symposium

The Belt and Road Entrepreneurs Auditorium series was officially launched on 6 and 7 January 2018. The opening ceremony of its first forum, titled Belt and Road (B&R) Business Forum and Symposium 2018, was held at Sungai Long Campus. It aimed to create new platforms for Malaysian and Chinese entrepreneurs to achieve consensus on business sharing.

Invited to officiate the event was UTAR Council Member-cum-Institute of Strategic Analysis and Policy Research Chairperson Senator Dato' Dr Hou Kok Chung, together with Embassy of the People's Republic of China in Malaysia Representative Qiu Zi Li, MCA Belt and Road Centre (MBRACE) Executive Chairman Dato' Sri Chuah Poh Kiang, MBRACE Deputy Executive Chairman-cum-INSIGHT Think Tank Sdn Bhd Founder Dato' Joseph Lim Heng Ee, China-ASEAN Small and Medium-sized Enterprises (SMEs) Trade Promotion Platform Executive Secretary Gao Hang, UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik and Vice President Prof Ir Dr Ewe Hong Tat.

In his opening remarks, Dato' Hou said, "Students are the soft power for future cooperation between the two countries." He then expressed his support for the



From left: Gao, Qiu, Dato' Chuah, Dato' Hou, Dato' Lim, Prof Chuah and Prof Ewe at the opening ceremony

collaboration between MBRACE and UTAR.

"Many SMEs in Malaysia lack the understanding about the B&R initiative. They assume that it focuses mainly on mega infrastructure projects and enterprises which have less influence on them," said Dato' Chuah.

Prof Chuah said, "This symposium brought academic researchers, prominent industrial practitioners and industry experts together for a mutual exchange of views and

to discuss the B&R initiative."

The event also saw the launch of Belt and Road Entrepreneurs Auditorium Magazine, followed by the exchange of memorandum of understanding between UTAR and MBRACE. The forum featured five main themes; each theme saw knowledgeable speakers sharing their experience and vision for their respective industry.

Inaugural Symposium on Railway Infrastructure and Engineering



The inaugural symposium saw more than 170 participants

UTAR Centre for Railway Infrastructure and Engineering (CRIE) organised the inaugural Symposium on Railway Infrastructure and Engineering on 24 January 2018 at the Sungai Long Campus.

Present at the symposium were UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik, Serba Dinamik Group Berhad President Dato' Dr Ir M. A. Karim Abdullah, Prasarana Malaysia Berhad President and Group Chief Executive Officer Masnizam Hisham, UTAR Vice President Prof Ir Dr Lee Sze Wei, UTAR Lee Kong Chian Faculty of Engineering and Science Dean Prof Ir Dr Goi Bok Min and symposium Chair-cum-CRIE Chairperson Prof Dr Andy Chit Tan as well as speakers from local and foreign universities and the industry. The symposium saw more than 170 participants.

In conjunction with the symposium, a memorandum of understanding (MoU) was signed among UTAR, Serba Dinamik Sdn Bhd and Luhang Rail Transportation Technology Co. Ltd, Changzhou, China to promote research, training, education and innovation in railway. The event also saw the launch of the new research centre, CRIE, with its initial founding members, Southwest Jiaotong University, Serba Dinamik Sdn Bhd and Doshin Rubber Sdn Bhd.

Prof Andy remarked, "The one-day symposium was set to congregate practitioners, owners, operators, researchers and academics to share and promote the research activities of the railway industry. It also aimed to support the new initiatives of expanding the rail network in Malaysia and China's *One Belt One Road* initiative in the region."

Prof Chuah said, "The spinoff of rail network expansion into education is expected to carry a great momentum. With its expansion and educational opportunities, it is timely for the University to establish a research centre to promote interdisciplinary research in various areas such as railway infrastructure, engineering and socio-economics, education, training and services."

Themed 'Benefits and Sustainability of Railway', the symposium encompassed two keynote addresses, two sessions of invited presentations and a forum.

The first keynote speaker was Dato' Abdul Karim who spoke about "Rail Traction Technology Getting Momentum in Malaysia".

He said, "It is necessary for the Malaysian government, industry players and academics to work together to strengthen our capabilities and competitiveness in the rail technology and eco-system."

The second keynote speaker, Prasarana President Masnizam spoke on "Pursuing Operations Excellence". She said, "In view of the many developments and projects that will be carried out in the future, we need more talents to join the workforce and contribute to the field."

The first session of invited presentation saw Luhang Rail Transportation Technology Co. Ltd Deputy General Manager Luo



An MoU was signed among UTAR, Serba Dinamik Sdn Bhd and Luhang Rail Transportation Technology Co. Ltd by (from left) Prof Lin, Prof Chuah and Dato' Abdul Karim



From left: Dato' Abdul Karim and Prasarana President Masnizam were the keynote speakers for the inaugural symposium

Wencheng speaking on "Health Monitoring and Early Warning of High-speed Rail Based on Vibration and Temperature". The subsequent speaker was Mass Rapid Transit Corporation Sdn Bhd GIS Manager Aswadi Yusof who spoke on "Building Information Modelling and Geographic Information System in Mega Construction Project – A Sharing from Klang Valley Mass Rapid Transit Sungai Buloh-Serdang-Putrajaya Line Project". It was chaired by Assoc Prof Dr Rahizar Ramli from Universiti Malaya.

The second session saw a lecture titled "Novel Techniques in Guided Wave for Performing Quality Inspection on Building Pipes and Train Rails" by the Director of The Smart Engineering Asset Management Laboratory and Croucher Optical Nondestructive Testing Laboratory, Prof Peter Tse Wei Tat. It was followed by Doshin Rubber Engineering Products (M) Sdn Bhd Dr Patrick Tiong who presented on "Rubber as an Excellent Engineering Material for Vibration and Seismic Control in Civil Engineering Structures". Also speaking at the symposium was Universiti Teknologi Malaysia Institute of Noise and Vibration HiCoE Director Prof Mohd Salman Leong. He presented on "Noise and Vibration Environmental Impact in Malaysian Railway Schemes – Issues and Mitigation from Past and Current Lines". It was chaired by Aswadi Yusof.



The forum was chaired by Prof Andy, with the panel consisting of the invited speakers. The symposium adjourned with closing remarks by Dato' Abdul Karim. He said, "The symposium provided a platform for the experts, researchers, government sectors, industry and academia to interact and keep abreast of the latest information in this area."

In view of China's *One Belt One Road* initiative which encompasses South East Asia, Asia and nations all the way to Europe is already drawing enormous attention in the region and abroad. The connectivity and cooperation between those countries will be a major step forward in terms of trade, cultural and scientific exchanges in the new century. As such, an opportunity arose for UTAR to establish a research centre to promote interdisciplinary research in railway infrastructure, engineering and socio-economics, and railway engineering related courses and services. It will serve the ongoing rail transport services in Malaysia as well as the new ECRL and MRT.

The inaugural Symposium on Railway Infrastructure and Engineering was supported by the Institute of Engineers, Malaysia and Institute of Materials, Malaysia. It was sponsored by Serba Dinamik, Doshin Rubber and Getzner.



Prof Andy (middle) with the invited speakers



From left: Lee and Hew with Chief Operating Officer of Sunway Properties and Management Facilities Cheng Jew Keng

UTAR Bachelor of Computer Science (Hons) student Hew Teng Wei

CityHack Hackathon 2017

with her teammate Software Engineering student Lee Wei Fan from Sunway University, won second place in "CityHack Hackathon 2017". It was held from 28 to 29 October 2017 at Sunway iLabs, Menara Sunway, Subang Jaya.

Themed 'Enabling a Sustainable Sunway City through Hacking', the competition aimed at providing university students a platform to collaborate in solving problems through innovative solutions and to help them keep up with the trends of the Fourth Industrial Revolution.

"CityHack Hackathon 2017" was organised by Sunway Tech Club of Sunway University with Sunway iLabs, Sunway Property and Malaysia Digital Economy Corporation Sdn Bhd.

PECIPTA 2017



Prof Chong (second from right) and his team

UTAR researchers won a gold and two bronze medals at the International Conference and Exposition on Inventions by Institutions of Higher Learning (PECIPTA). It was held from 7 to 10 October 2017 at Stadium Tertutup, Gong Badak, Kuala Terengganu.

Prof Dr Chong Kok Keong and his team were awarded a gold medal for their invention named "Dense Array Ultra-High Concentrator Photovoltaic System". Ir Dr Ng Choon Aun and his team won a bronze medal for their invention named "Waste Vegetable Oil Based Environmental Friendly Roofing Tiles". Another bronze medal winner was Assoc Prof Dr M. Yamuna and her team. They invented the "EGGYPOLYFILL" for a research on environment and renewable energy.

Themed "Nurturing Entrepreneurs through Education, Industry, Technology and Social Innovation", PECIPTA 2017 aimed to create networking and collaboration opportunities for the researchers to develop prototypes and to commercialise their products.

IET Malaysia Best On Campus Award



Front row, from right: Lee, Ir Amir, Ir Fam, Dr Tan, Prof Lim, Quah with UTAR IET On Campus committee members

UTAR Institution of Engineering and Technology (IET) On Campus was awarded champion for the IET Malaysia Best On Campus Award 2016-2017 at IET Young Professionals Section (YPS) Annual Dinner. It was held in Sungai Long Campus on 25 November 2017. UTAR IET On Campus aimed to connect the student with the industry, both local and overseas.

Present at the event were IET Malaysia Local Network Main Committee Ir Amir Farid Abdul Majid and Ir Jimmy Fam Deng Fong, IET Malaysia YPS Chairman Dr John Tan Teng Hwang, Singapore IET PSB Academy On Campus Advisor Dr Liau Vui Kien, President Nilar Shyun Mya, UTAR IET On Campus Advisor Prof Ir Dr Lim Yun Seng, UTAR IET On Campus committee members, and other IET student chapters.

Wushu Intervarsity Championship



UTAR Wushu team at the championship

A team of 19 athletes from the UTAR Wushu team won one gold, four silver and nine bronze medals at the Wushu Intervarsity Championship. It was held from 25 to 26 November 2017 at Universiti Sains Malaysia, Health Campus in Kubang Kerian, Kota Bharu, Kelantan.

The championship aimed to congregate all Wushu practitioners from the tertiary education institutions and promote interaction among the Wushu enthusiasts through competitions.

It was also a platform for all the Wushu athletes from different higher education institutions in Malaysia to meet and learn more about Wushu. The championship saw the participation of more than 120 Wushu athletes from various universities in the country, with the attendance of approximately 400 spectators and supporters.

Public Speaking Competition



The judges with the participants and winners

The Centre for Foundation Studies (CFS) organised a public speaking competition on 24 November 2017 at Sungai Long Campus.

The competition aimed to provide the students with practical experience in public speaking, test their speaking ability and encourage the constructive use of English. It also served to improve the English proficiency level of the students.

CFS student Kousalya Nalliah won the first place, followed by Tan Hui Yin and Lim You Xin in the second and third place respectively. The awards were presented by Faculty of Creative Industries' Department of Modern Languages Head Yogesvary Alahakone.

Asia Young Designer Award

Nippon Paint Malaysia Group and IJM Land Berhad recently revealed the winners of the Asia Young Designer Award (AYDA) 2017. The announcement was made in conjunction with the 10th anniversary of AYDA.

Themed 'You for Tomorrow: Future Living as Envisioned Today', the competition aimed to challenge the foresight and the technical ability of young professionals to create a design concept which is relevant, meaningful and meets the needs of tomorrow's dwellers and societies.

Former UTAR Bachelor of Science (Hons) Architecture student Ng Wai How took home the Gold Award for the Architecture category in the competition, with a cash prize worth RM5,000 and six-month paid internship from IJM Land. Meanwhile, UTAR Architecture student Tan Ying Kuan took home the Silver Award for the Architecture category, with a cash prize of RM3,000 and six-month paid internship from IJM Land.



Ng with his trophy

NECO 2017



From left: Phang, Yong, Tan, Chew, Ong and Ang with their awards and winning project

A team of UTAR students participated in the National Eco-Construction Competition 2017 (NECO) on 29 November 2017. They won the first runner-up with RM7,000 cash prize.

The competition aimed to develop innovative thinking skills among youth and foster sustainable construction. It was designed to encourage undergraduate and postgraduate students who were majoring in Architecture, Civil, Mechanical and Electrical from local universities or colleges to present their design projects by applying innovative sustainable construction approach while balancing the element of sustainability in greening the construction field.

The team was comprised of seven students from Lee Kong Chian Faculty of Engineering and Science, namely Architecture students Tan Ying Kuan, Chew Cher Kien, Yong Song Zhe, and Ang Kwang Ken, Mechanical Engineering student Ong Jing Yuan, Electrical and Electronic Engineering student Phang Kam Ping as well as Quantity Surveying student Yap Jea Hui.

2nd Supernewsroom Young PR Professional Award

Bachelor of Communication (Hons) Public Relations (PR) graduate Lee Jia Yeng was awarded the Supernewsroom Young PR Professional Award on 10 November 2017 at the Kampar Campus. Supernewsroom Young PR Professional Award is an initiative to appreciate young PR talents.

The award was presented by Chief Executive Officer of Intellectasia Consultancy and Founder of Supernewsroom Manminder Kaur Dhillon, who is also the Industry Advisor for UTAR's Department of Public Relations. Also present were Intellectasia Chief Strategy Officer Puspavathy Ramaloo, PR programme external examiner Assoc Prof Dr Amiso George from Texas Christian University, United States of America, UTAR Faculty of Arts and Social Science (FAS) Deputy Dean for R&D and Postgraduate Programmes Assoc Prof Dr Kok Jin Kuan representing FAS Dean Dr Alia Azalea, and FAS Department of Public Relations Head Pong Kok Shiong.

Public Relations Professional Award Ceremony



Manminder presenting the award to Lee

MTSF Award



Prof Chong (far right) receiving his award

Lee Kong Chian Faculty of Engineering and Science Prof Dr Chong Kok Keong was awarded the 2017 Science and Technology Award at the 24th Malaysia Toray Science Foundation (MTSF) prize presentation ceremony. It was held at InterContinental Kuala Lumpur on 7 December 2017.

The event aimed to promote science and technology in Malaysia by supporting deserving Malaysian scientists and researchers.

Present at the event were MTSF Chairman Academician Prof Emeritus Tan Sri Dr Omar Abdul Rahman, Toray Industries Japan Executive Vice President Kazushi Hashimoto, Ambassador Extraordinary and Plenipotentiary of Japan to Malaysia His Excellency Dr Makio Miyagawa, Minister of Science, Technology and Innovation Datuk Seri Panglima Wilfred Madius Tangau, MTSF Examination Committee Chairman Academician Prof Emeritus Tan Sri Dr Syed Jalaludin Syed Salim and MTSF Selection Committee Chairman Academician Tan Sri Emeritus Prof Dr Augustine Ong Soon Hock.

Recognition for research paper



From left: Hew, Dr Leong, Dr Lee and Tan with their certificates

UTAR Faculty of Business and Finance academics Hew Jun Jie, Dr Leong Lai Ying, Garry Tan Wei Han and Dr Lee Voon Hsien successfully published their research paper in a high-impact Elsevier journal, namely *Tourism Management* recently.

Co-written with Prof Ooi Keng Boon from UCSI University, the paper titled "Mobile social tourism shopping: A dual-stage analysis of a multi-mediation model" received a certificate of publication recognition from the *Tourism Management*. The research investigates the mobile social tourism shopping among Malaysian domestic tourists who have visited George Town, a UNESCO World Cultural Heritage Site located in Penang.

Tourism Management is a ranked A* journal by the Australian Business Deans Council Journal Rankings List September 2016 (ABDC 2016). In the list, A* ranked journals are the "best or leading journal in its field."

Gold in NUBR 2017



The winning team 4.3°N

Team 4.3°N from UTAR Kampar Campus swept gold following an outstanding 16-4 win against the group Lycans from Universiti Teknologi MARA Shah Alam. The Nottingham Ultimate Battle Royale (NUBR) 2017 was held at the University of Nottingham Malaysia Campus on 2 December 2017. It was organised by The Ultimate Frisbee Club of University of Nottingham Malaysia Campus.

NUBR 2017 aimed to provide a stage for university teams to compete against each other and to expose them towards other teams within the Ultimate community in Malaysia.

The NUBR saw 10 different universities across Malaysia competing against each other. The winning team 4.3°N received their individual gold medals. The award for Most Valuable Player Male and Female were presented to Biochemistry student Lim Tze Chin and Food Science student Dorcas Yong Siew Hui respectively in recognition of their outstanding performance.



UTAR medallists and MASISWA officials at the prize giving ceremony

Four medals in MASISWA

UTAR won two gold and two silver medals at the 2017 *Kejohanan Sukan Majlis Sukan IPTS Malaysia (MASISWA) Zon Utara*. It was held from 17 to 19 November 2017 at the Kolej Poly-Tech Mara Ipoh.

Organised by MASISWA, the annual tournament aimed to encourage students from local private universities to participate in sports activities and to inculcate the spirit of togetherness. Six private learning institutions participated in the championship.

The UTAR medallists were Advertising student Fong Mi Lyn, Business Administration student R. Yamuna Rani, Marketing student Susanna Ooi Hui En, Foundation student Hung Hsien Hui, Finance student Lee Kai Ni, Foundation student Tham Wai Lok, Foundation student Wan Chiau Xin, Banking and Finance student Wong Kar Horn, and Construction Management student Alexander Yip Jern How.

UTAR's five Bachelor of Engineering (Hons) Petrochemical Engineering final year students made a big splash at the Novel Research & Innovation Competition (NRIC) 2017, winning a silver and a bronze medal. It was held at Universiti Sains Malaysia (USM) from 15 to 17 August 2017.

Themed 'Revolution through the Decade's Novelty', NRIC 2017 aimed to instil the importance of research and development among students and provide a platform to put their talents and creativity in action. The competition was organised by the Student's Representative Council of USM and supported by the Ministry of Higher Education Malaysia.

The students in the silver-medallist team were I.S Rajvinder Singh and Eng Boon Kiat. The bronze-medallists were R. Nagarathanam, Yu Gen Qian and Ariff bin Abdul Latif. The teams were led by Faculty of Engineering and Green Technology lecturer Dr M. Mathialagan and Head of Petrochemical Engineering Department Assoc Prof Dr M. Yamuna.

Silver and bronze in NRIC



From left: Rajvinder, Eng, Yu, Nagarathanam and Ariff

Double wins at IMPACT



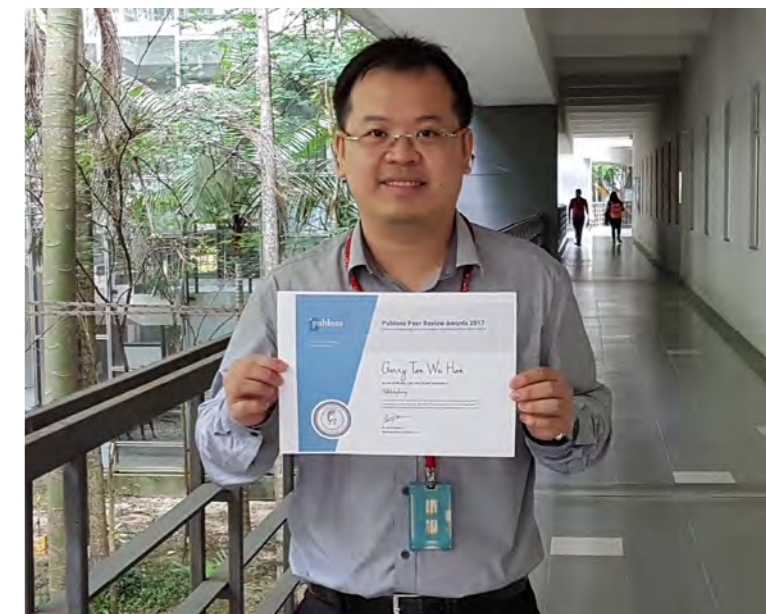
From left: Yeoh, Teh, Qamar, Benjamin and Lok displaying the awards and certificates

UTAR's Public Relations (PR) students clinched two awards at the Immersion Project, Appreciation, and Tribute (IMPACT) 2017 award ceremony at USM on 14 December 2017. First year student Teh Chia Wei emerged as the winner of IMPACT 2017's Short Video Competition while the 2016/2017 edition of PR Campaign, WOW Kampar, was the third place winner in the Best Communication Campaign category.

IMPACT aimed to provide a platform for students of communication and media studies from all over the ASEAN region to network, share knowledge and collaborate with one another.

Representing WOW Kampar to receive the award were WOW Kampar Communication Department Executive Vice President Benjamin Lee Ee Heurn, Advertising and Promotion Division Senior Vice President Yeoh Weng Seong, and Sport and Recreation Division Senior Vice President Lok Jo Mien. They were accompanied by WOW Kampar Co-Advisor Muhamad Qamar Rahman Md Isa.

2017 Publons Peer Review Award



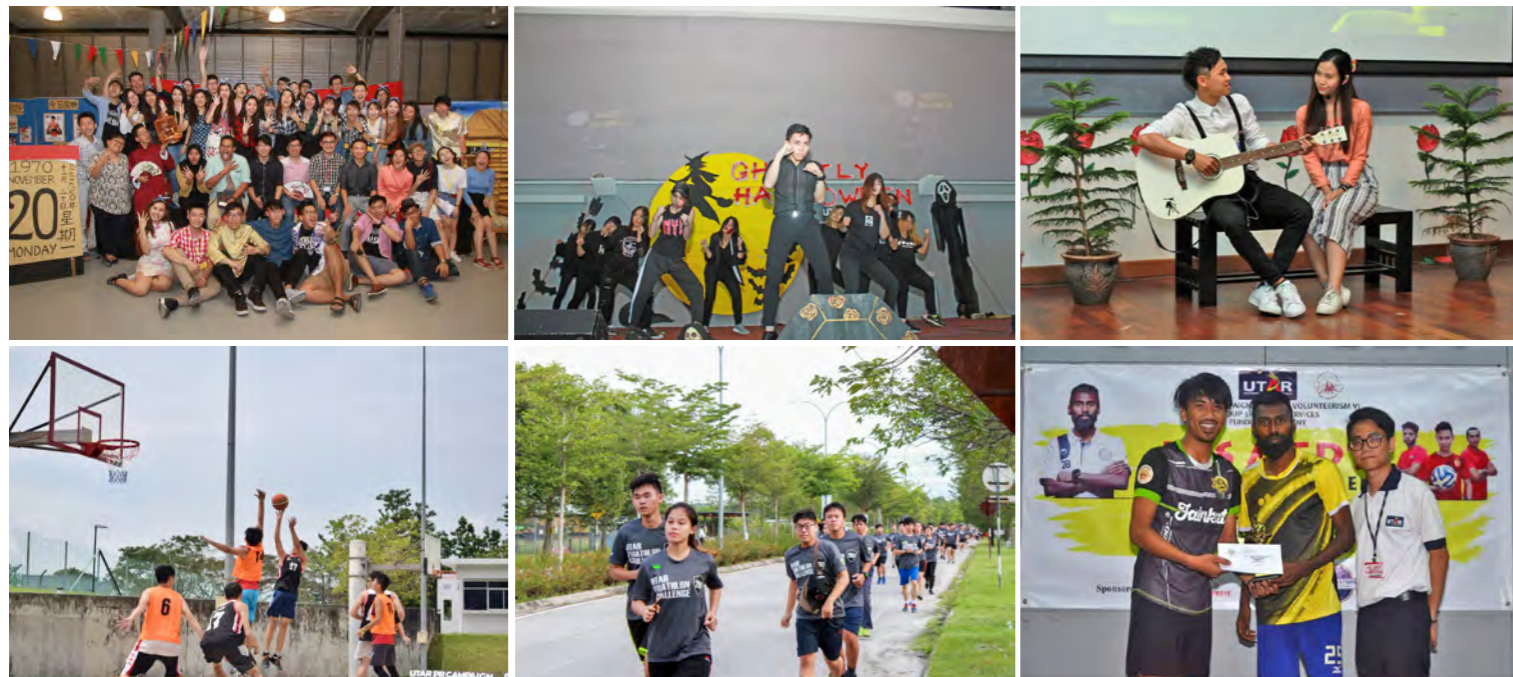
Tan with his certificate

Faculty of Business and Finance lecturer Garry Tan Wei Han was recently awarded the "2017 Publons Peer Review Award". Tan was listed among the world's top 1% reviewers in the field of "Multidisciplinary". He was awarded for his contribution to scholarly peer review and the number of pre-publication reviews that was completed. Tan's reviews and efforts were deemed vital for defending the quality of science and research.

Currently, Tan has reviewed a total of 100 pre-publications, with most of the reviewed published under the "International Journal of Modelling in Operations Management" followed by "Emerald Emerging Markets Case Studies" and "Industrial Management and Data Systems" Journals.

He also serves as a reviewer for various international journals indexed in Thomson Reuters (ISI) from renowned publishers such as Emerald, Sage (United Kingdom), Elsevier (Netherlands), Taylor and Francis (United Kingdom), IEEE (USA) and Inderscience (Switzerland).

PR Campaign 2017/2018 Volunteerism VI



Fundraising activities by the PR Campaign 2017/2018 Volunteerism VI

It was the goal to bring positive impacts to the society that has led to the successful fundraising activities conducted by the Public Relations (PR) students of the PR Campaign 2017/2018 Volunteerism VI.

Following the footsteps of their seniors from the previous campaigns, five groups with their respective sub-themes conducted a series of thematic activities from October to November 2017. It aimed to raise the awareness of the society, contribute to the community and raise funds to sustain their group activities and the upcoming events.

Group One, with their CSR theme, organised a musical comedy titled "17.70"

on 16 November 2017 at Kampar Campus. Group Two with their theme 'Digital Economy' organised the UTAR Triathlon Challenge 2017 on 26 November 2017 at the Kampar Campus Sports Complex. Present to officiate the event was Daniel Wa Wai How representing Deputy Minister of Finance Senator Dato' Lee Chee Leong.

Group Three with their theme 'Health Services' organised a "Res Med's Futsal Tournament" on 25 November 2017 at Sports@Grand Kampar Complex, where they witnessed the Malaysian professional footballer from Malaysia U-23 national team Thanabalan Nadarajah in action.

Themed 'Heritage Tourism', Group Four's "The Good Old Days" Old Street Market was organised on 20 November 2017 at Kampar Campus. Meanwhile, Group Five, with their theme 'Social Welfare' organised a "Men's 3VS3 Basketball Tournament" on 11 November 2017 at the Kampar Campus Sports Complex.

Collectively, the main fundraising committee also organised a Halloween party, themed 'Ghostly Halloween' on 19 November 2017 at the Kampar Campus.

The soft launch of PR Campaign 2017/2018 Volunteerism VI officially kicked off on 10 February 2018.

Art of Nocturne Exhibition

The final year Graphic Design and Multimedia students showcased their creative work at the Art of Nocturne Exhibition held from 4 to 6 December 2017 at Sungai Long Campus. The exhibition saw final year projects of 29 students from the Faculty of Creative Industries (FCI).

Head of Multimedia Design and Animation Department Yuen May Chan said, "I am proud that this exhibition demonstrates the breadth and depth of their imagination and a wide range of creative ideas which include branding, advertising, website design, animation to book publishing."

The exhibition's Project Leader Chan Wei Chian said, "We called our exhibition 'The Art of Nocturne' because we're busiest when the night comes, designing and producing all sorts of creative materials."

The students and academic staff teaching the Graphic Design and Multimedia programme also expressed their appreciation to UTAR President Ir Prof Academician Dato' Dr Chuah Hean Teik for launching the exhibition.

Exhibitions for final year students pursuing the Bachelor of Graphic Design and Multimedia programme are carried out twice a year to enable students and staff, especially those from other programmes to have an awareness of what Graphic Design and Multimedia students do.



Second from left: Prof Chuah, FCI Dean Dr David Tneh Cheng Eng and Yuen during the exhibition launch

Community Project at Kg Sg Janggut

Six final year students from Media and Creative Studies collaborated with students from UTAR New Village Community Project *We Care, We Act* to carry out community services at Kampung (Kg) Sungai (Sg) Janggut in Jeram, Selangor. It was also their final year project in support of charity and community services. The project was named "Reconnecting Nature: Introducing Kampung Bagan Sungai Janggut".

According to the Village Chief Tan Thiam Hock, "Kampung Sungai Janggut" was named after an old man who had an unusually long beard in the village. Since the village did not have a name at that time, villagers coined it to represent their village.

Under the supervision of two UTAR lecturers, the students worked with the villagers to understand their livelihood and culture. Throughout the duration of 20 weeks the students conducted various interviews and discussions with the village head and the community and came out with a five-stage plan that involved education and activities on recycling awareness, beautification activities, creating attractive tourism activities, promotional and advertising activities and finally the launch of the project to the public.

As part of the village's beautification project, students painted murals to beautify the village. Education on recycling and waste collection was also done to keep the village clean. Map boards have also been placed



UTAR Media and Creative Studies Final Year students with their supervisors and student helpers

in the village for the convenience of the visitors and travelers to locate the public amenities. Directional signs of interesting places to visit and the highlights of the village were also placed on signboards to direct and notify the visitors. To promote the main catch of the village, the students also made a "Jellyfish Mascot" to create a strong brand identity for the village.

The Department of Student Affairs of Sungai Long Campus organised *Gotong-Royong* - Urban Gardening and Trail Clearing at Urban Community Forest (UCF), Malaysian Nature Society (MNS), Kuala Lumpur on 25 November 2017. A total of 27 students and staff volunteered in the *gotong-royong* activity.

The aim of the *gotong-royong* project was to contribute to the society through research and development as well as education on forest conservation to improve the wellbeing of the society. There, the volunteers were introduced to MNS and UCF background, strategic plans and the database of tree and plant species found in Malaysia.

"All of you have turned your commitment into actions and we have made significant progress in terms of clearing trails at the UCF, also the frontage of MNS for a topiary in order to create a plot for growing vegetables. UCF is truly honoured to have UTAR students, staff and public as volunteers for this project," said MNS Special Interest Group (SIG)-Flora Group Coordinator Foo Wai Leng.

Gotong-royong at UCF



The volunteers and MNS members

由拉曼大学中华研究中心、资讯与通讯科技学院及理学院联办的中国玉器座谈会，邀请了玉器专家崔伟光于2018年2月9日前来拉曼大学金宝校区主讲“中国玉器9000年”，获得了校内爱好玉器的师生们踊跃参与。

崔伟光师曾负笈英国，并拥有电子工程学位及工商管理硕士学位。他对中国玉器鉴赏与收藏的兴趣起源于1994年的一次伦敦之旅。后来他师从香港著名玉器鉴赏家C. J. Fung，如今两人更在加拿大蒙特利尔一同经营一家主打中国玉器的古董店。C. J. Fung是中国玉器鉴赏权威杨伯达与周南泉的学生。

首先，主讲人通过中国年表为出席者讲解了各时代的玉器文化，其中包括新石器时代在中国各部的兴隆洼文化、红山文化、仰韶文化、大汶口文化、龙山文化、崧泽文化、良渚文化、石家河文化等。他表示，玉文化是中华文化中非常重要的一环，玉器起先用于宗教仪式、权势与地位的象征，尔后方才普及开来。

他以图片方式讲解了中国新石器时代及各朝代著名的玉器，如：红山文化的玉龙、玉猪龙、兴隆洼文化的玦、大汶口文化的玉珠链、良渚文化的玉珠、玉纹多节琮、龙山文化的玉牙璧；春秋战国至明清两代的玉器。他举例表示强大的汉、唐时期的玉器显示了其威武之势力，而重儒文化但军事比较弱的宋朝时期的玉器显示了其优美但不强势之势。每个朝代的玉器都有其独特之处，可从雕刻工、体积、大小来区别。此外，他也略谈陶瓷、金银器与其盛行时期。

讲人也在讲座会上展示了一些玉器收藏品，让出席者大开眼界。通过他的具体解析，出席

中国玉器座谈会



崔伟光（右二）与师生们交流与玉器相关的课题。

者得以实体学习，对玉器有更具体和深入的了解。

交流环节中，主讲人和出席者交流甚欢，一同探究了真玉与假玉的分辨方法、购买时的注意事项、白玉与翡翠、软玉与硬玉的分别等与玉相关的课题。

他也呼吁玉器爱好者可考虑从事玉器这项中国宝贵文化的研究和收藏工作。

席间嘉宾包括中华研究中心主任黄文斌副教授、中华研究院副院长林良娥博士、各院讲师与学生。

由拉曼大学中华研究中心现代华文文学研究组主办，中文研究会协办的“从诗、散文到奈米小说——我的书写历程”讲座会于2017年8月9日在金宝校区举行，并邀请了马华诗人方路前来分享其跨界书写的心路历程，获得了校外人士的踊跃出席。

方路把自己的书写时期分为四个阶段，即启蒙之地——檳城大山脚、初恋之地——东海岸吉兰丹、国外留学之地——台湾屏东与台北，以及工作之地——首都吉隆坡，并分享了各阶段的重要点滴。

他表示自己的书写途径包括早期的书写稿、明信片、



方路（居中）与出席师生在签书会后合影。

油印体到现在的电脑书写，但个人还是比较倾向于亲笔书写。因为他认为相较于电脑的机械化操作，那种一笔一画让他在创作的过程中更有成就感。

在台湾屏东念农科出生的他在作品上少不了关于大自然或植物的书写，因为大自然一直是他的创作源泉。他表示羡慕金宝的好山好水，呼吁在座的学生们积极投入创作，因为他深信对环境周遭的认知是创作中不可或缺的一部分。

身为一位积极创作者，他表示自己采用了农夫的轮耕创作方式，从现在的小说、再到接下来开始散文及诗歌的创作，以此类推来进行他的创作。他有感创作诗时最辛苦，散文则较轻松自然，而小说对于他而言尚是试验阶段。也是新闻从业员的他特别推崇文字

方路谈书写历程

艺术的美，他鼓励现场出席者不妨在创作时多投入情境，靠着联想以达到情景交融的效果，以突显文字的生命力。

他在会上特别提及自己笔名的命名和书写形式是出自于对吴岸和方修等文人的喜爱及受到他们的影响。他表示会在所经历的每个阶段重新定位自己，试图透过这样的方式审视自己的书写，乃至找到属于自己的书写。随后的交流环节，他与出席者交流甚欢，一同探讨了与诗、散文和小说创作相关的课题。

拉曼大学金宝校区公关系志愿服务团6.0于2018年2月4日在金宝锡坊（Tin Village）聚集，一同“立蛋乐”，同时为2月10日和11日举行的《旺来啦！》新春花市活动进行热身。

立春，象征着农历二十四节气里的第一个节气，意味着新年的开始。志愿服务团6.0趁着这个佳节，聚集了所有的199位团员，并举办了一项“齐来立蛋”的活动以欢庆这个特别的节日。

团员们身穿各小组的主题颜色，在地上立起一个个的蛋，形成大大的“旺”字。据说，若在立春日能顺利地把蛋立起来，那么全年都会平安顺利，可谓是个极好意头。因此，志愿服务团6.0全员一同来立春，希望在接下来的造势活动《旺来啦！》新春花市，能够一帆风顺，为出席者带来欢乐的时光以及美好的回忆。

志愿服务团6.0的总组长甄竣顿表示，志愿服务团6.0全员聚首，除了欢庆新一年的来临，也是为接下来的《旺来啦！》新春花市打响头炮，同时希望志愿团6.0所有成员可以团结一心，继续为社会服务。接下来，我们会继续秉持志愿团精神，将这项活动办好，寄望让所有人过个特别“旺”的狗年。

取得“好意头”后，志愿服务团6.0于隔天就开始进行了一系列的宣传活动。带着志愿服务团6.0各组的吉祥物，团员们亲自到访了好几间小学，包括金宝公立华小、双溪古月应新华小、金宝中华国民型华小和万邦刁湾毓英华小。他们在宣传活动的当儿也跟师生们拜了个早年。

这项志愿服务活动始于2011年，目前已迈入第6届，并分为5个小组进行活动，各小组的主题分别是企业社会责任、数码经济、医药保健服务、文化遗产旅游及社会福利。

优大志愿服务团6.0 立春日齐来立蛋



团员们身穿各小组的主题颜色在“齐来立蛋”活动中一同“立蛋乐”。

公关系工业参访

马来西亚公关协会拉曼大学学生分会（IPRMSA-UTAR Chapter）的学生在公关系讲师的带领下，在早前到访了马来西亚国营电视与电台进行及马来西亚喜力（HEINEKEN）进行工业参访。

马来西亚国营电视与电台之旅让公关系学生对马来西亚广播电视公关行业有更深入的了解，同时从中认识和接触当今公关行业工作环境的需求；到访国际知名啤酒品牌喜力马来西亚公司则让学生们对国际公司的营运和操作模式有更深入的了解，并通过与业内人士的交流获取实时知识。

负责接待参访团的是国营电视与电台公关部门的代表阿祖拉，她讲解了许多关于国营电视与电台的运作，并带领学生们参观了TV1电视台的新闻报道摄影棚。在参观国营电台的部分，阿祖拉为学生们介绍了国营电台旗下的电台以及电台工作范围，让学生们对广播员的工作有更深入的了解。此外，学生在参观国营英文电台TRAXX FM时也有机会和该台主持人素菲进行交流，她谈及她的工作秘笈就是随时保持热情。他们也在随后参观了珍藏了自70年代起所使用的拍摄器材的国营电视与电台博物馆，让学生们获益匪浅。

另外，在参观喜力马来西亚的时候，该公司人事部总监林崑崑为学生们讲解了关于该公司的历史和文化。他表示该公司以人为中心，着重于人才培养，员工是我们的宝贵资产，我们给予员工们增进知识、探索世界的机会，并为他们提供良好的工作环境。

他也为参访团讲解了该公司的亚太区毕业生计划（HEINEKEN Asia Pacific Graduate Programme）。这是一项由该公司所提供给毕业生的就业机会，入选者将在亚洲的喜力公司就业两年，以取得多元的工作实践经验及增广见闻。



公关系生和阿祖拉（第二排左八）在国营电视与电台博物馆前合影。



优大参访团和林崑崑（第二排右五）在参观结束后合影；第二排右四为马来西亚HEINEKEN公关部经理黄荣杰。

Pameran Kelab Wushu UTAR

Bersempena dengan sambutan ulang tahun yang ke-10, Kelab Wushu UTAR telah menganjurkan sebuah Pameran Wushu bertempat di Kampus Kampar dari 23 hingga 26 November 2017.

Bertemakan 'Yuan Xu' yang bermaksud 'Meneruskan Ikatan', pameran tersebut bermatlamat untuk memelihara serta mengekalkan tradisi dan budaya warisan bangsa Cina terutamanya dari segi aspek-aspek yang berkaitan dengan Wushu.

Sejak penubuhan Kelab Wushu UTAR pada tahun 2007, pelbagai aktiviti dan program yang memberi manfaat kepada pelajar-pelajar UTAR serta masyarakat setempat telah diadakan oleh ahli jawatankuasa kelab. Ditubuhkan melalui hasil kerjasama dua orang bekas pelajar UTAR, yang juga merupakan presiden yang pertama buat Kelab Wushu UTAR, kelab tersebut telah berjaya memperoleh pelbagai pencapaian dan berjaya menganjurkan beberapa peristiwa atau acara mega yang menarik serta berfaedah.

Mendorong kepada



Pameran Wushu



pencapaian tersebut, pameran Wushu ini juga memberi manfaat yang bermakna kepada para pengunjung. Pameran Wushu tersebut mempersembahkan pelbagai barangan dan alat yang berkaitan dengan Wushu dan budaya Cina. Antara alat yang dipamerkan di pameran tersebut ialah alat tarian singa dan naga, gendang 24 Cina dan persembahannya, sedikit maklumat mengenai seni mempertahankan diri Cina - *Tai Chi* dan *Hong Quan*, serta seni permainan *Kickboxing* Cina - *Sanda*. Pameran dan persembahan yang diadakan sepanjang pameran Wushu tersebut memberikan penerangan yang bagus kepada pelajar-pelajar UTAR dan masyarakat setempat Kampar yang terdiri daripada berbilang bangsa. Ia juga merupakan sebuah platform bagi kelab Wushu untuk menarik perhatian serta memupuk kesedaran dalam kalangan generasi muda untuk memahami Wushu dan ciri-ciri kebudayaan dan tradisi bangsa Cina yang lain.

Selain mencapai matlamat utama untuk menyemai kesedaran mengenai budaya dan tradisi Cina, pameran tersebut juga memberi peluang kepada para pengunjung untuk melihat sepintas lalu kesemua peristiwa penting dan aktiviti yang telah dianjurkan oleh kelab Wushu UTAR dalam tempoh sepuluh tahun ini. Ahli jawatankuasa pameran juga mempamerkan peristiwa-peristiwa penting tersebut dengan mendirikan sebuah terowong buatan unik yang mengandungi maklumat mengenai peristiwa-peristiwa penting tersebut.

Pengerusi Penganjur pameran dan pelajar Biokimia UTAR Ngoo Jia Min berkata, "Kami berasa sangat berbangga dan gembira apabila melihat pameran ini berjaya dilangsungkan. Kerjasama dan sifat kefahaman yang baik antara ahli-ahli jawatankuasa merupakan satu faktor utama yang membolehkan kami melangsungkan pameran ini dengan baik. Saya berharap aktiviti-aktiviti seperti ini dapat diteruskan oleh ahli jawatankuasa yang baru bagi mengabadikan serta mengekalkan tradisi dan budaya Cina di Malaysia."

Di samping itu, jawatankuasa penganjur juga berjaya mengadakan aktiviti-aktiviti sampingan seperti ceramah Wushu oleh Jurulatih Pasukan Wushu Malaysia Lim Yew Fai dan sebuah bengkel mengenai *Tai Chi* yang disampaikan oleh Jurulatih *Tai Chi* Leong Yee Chiu dari Pulau Pinang.

Kelab Wushu UTAR ditubuhkan pada 1 Oktober 2007 oleh Eric Chew dan Robin Ng, yang juga merupakan pengerusi dan naib pengerusi yang pertama. Walaupun berasal dari latar belakang bidang perakaunan, minat dan kecenderungan mereka yang tinggi dalam Wushu telah melahirkan para tenaga pengajar pertama di UTAR di mana mereka berkongsi dan menyebarkan pengetahuan dan kemahiran Wushu kepada pelajar-pelajar lain. Pada tahun 2008, pensyarah dari Fakulti Sains UTAR Dr Lee How Ching memegang jawatan sebagai penasihat Kelab Wushu UTAR dan mengajar ahli-ahli kelab seni mempertahankan diri Cina *Sanda* dan *Hong Quan*.



Jawatankuasa penganjur pameran

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