



Mr. Edwin Lee Wai Kidd, Chief Marketing Officer (CMO), Senior Director, joined UOBAM in October 2018. Edwin carries with him more than 20 years of experience in various financial industry from banking, life insurance, general insurance, unit trust to capital market. In his last assignment before joining UOBAM, he spent almost 4 years with an international fund manager where he has successfully made the company presence felt among banks and in independent financial advisors (IFA) where he also successfully brought the interest in India Market to Malaysian investors. He has also been the regular speaker by invitation in various public seminars especially on his forte of China Economy and One Belt One Road forum. He has also been invited by SC's Securities Industry Development Corporation (SIDC) as the facilitator to provide the insight of China economy.

Prior coming back to Malaysia in 2014, Edwin has spent 4 years in Indonesia with one of Malaysia's leading Investment Banking Group where he was under secondment to establish the retail distribution network for the Asset Management arm of the bank. During his final year in Indonesia, he was assigned to establish a Wealth Management Division for the Securities arm under the same bank. Prior his secondment, he was the Head of Institutional Unit Trust Agents (IUTA) and has been a regular speaker featured in various market outlook seminars and trainings for one of the leading unit trust companies in Malaysia. In his social activity, Edwin was also one of the 12 elected board members of the Malaysia Chambers of Jakarta (MCJ) for the tenure of 2013/15 where he is plays a role in facilitating Malaysian and Malaysian businesses in settling down in Jakarta. Edwin holds Bachelor of Arts in Business Administration from Ottawa University, Kansas, USA and Diploma graduate in Business Studies from the London School of Management. He is licensed under the FiMM for Unit Trust and PRS, and LIAM's PCE. He is also a license holder of Capital Market Services Representative's License (CMSRL) registered with the Securities Commission Malaysia. In Indonesia, he is a license holder for Wakil Penjual Efek Reksa Dana (WAPERD) for unit trust and Wakil Perantara Pedagang Efek (WPPE) for capital market.

